

# EARLY ADOPTERS MARKETING GUIDE

Effectively promote Pragmatic Play games to your customers

### POSITIONING & PLACEMENT

1 ST POSITION WITHIN YOUR LOBBY

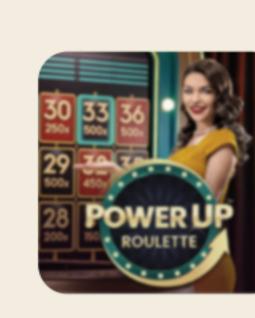
#### **Top Games**



Snakes & Ladders Live



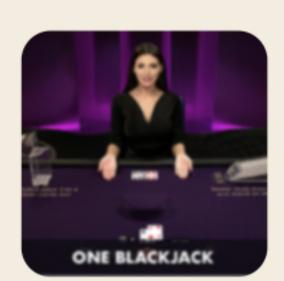
Sweet Bonanza CandyLand



PowerUp Roulette



Mega Roulette



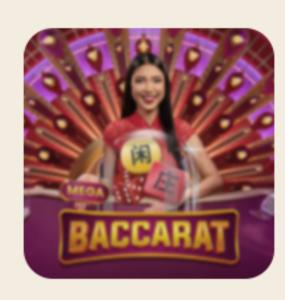
Show All 36 >>

One Blackjack

**New Games** 



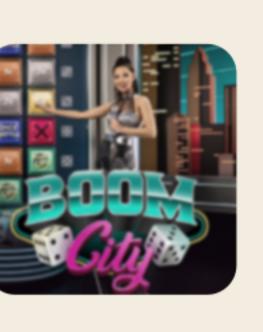
Snakes & Ladders Live



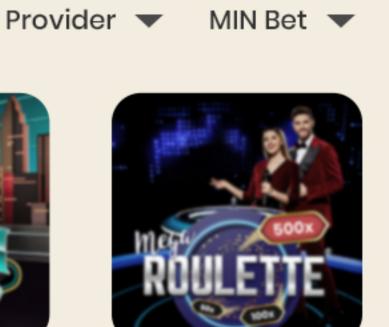
Mega Baccarat



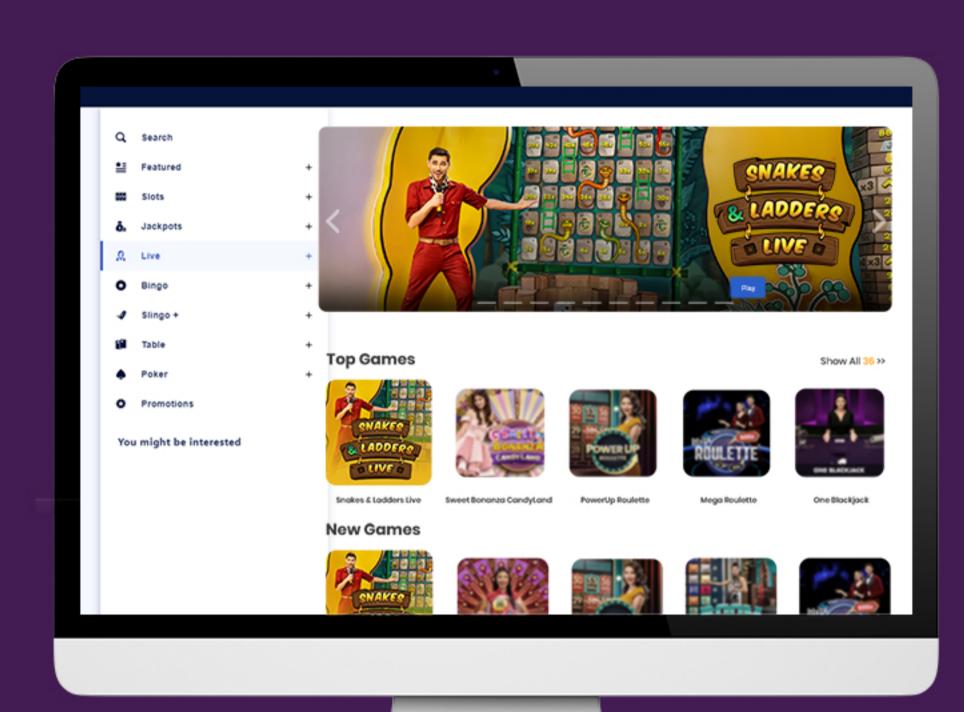
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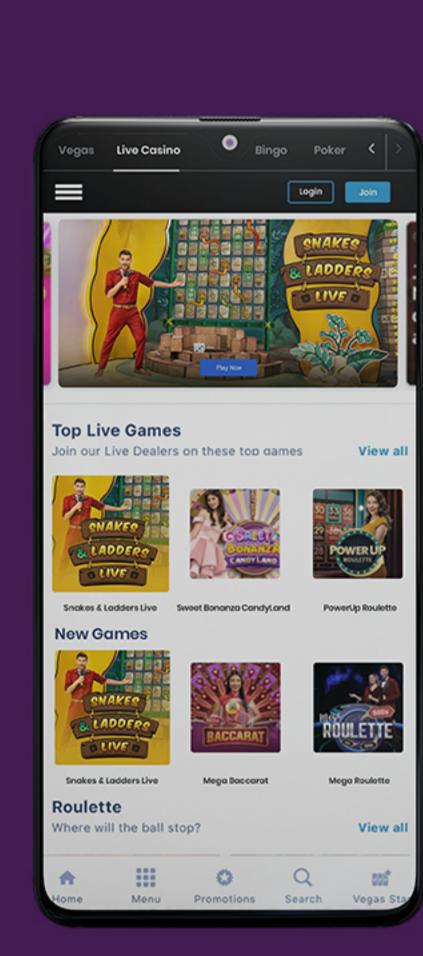
Boom City



Mega Roulette

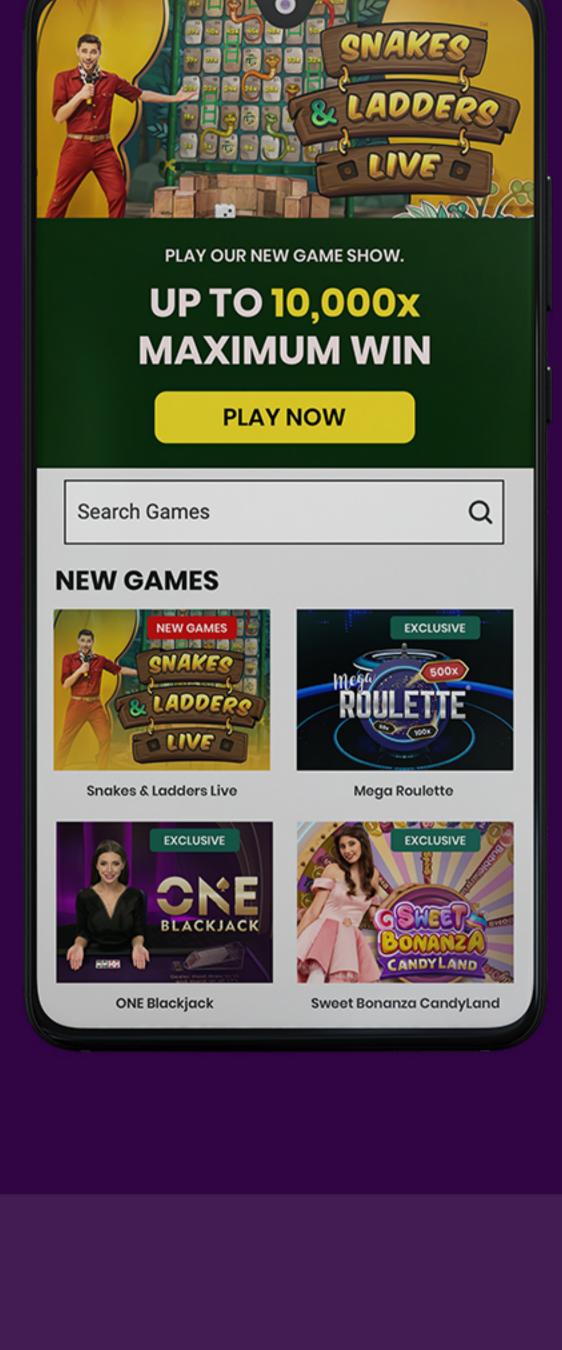


**Desktop View** 



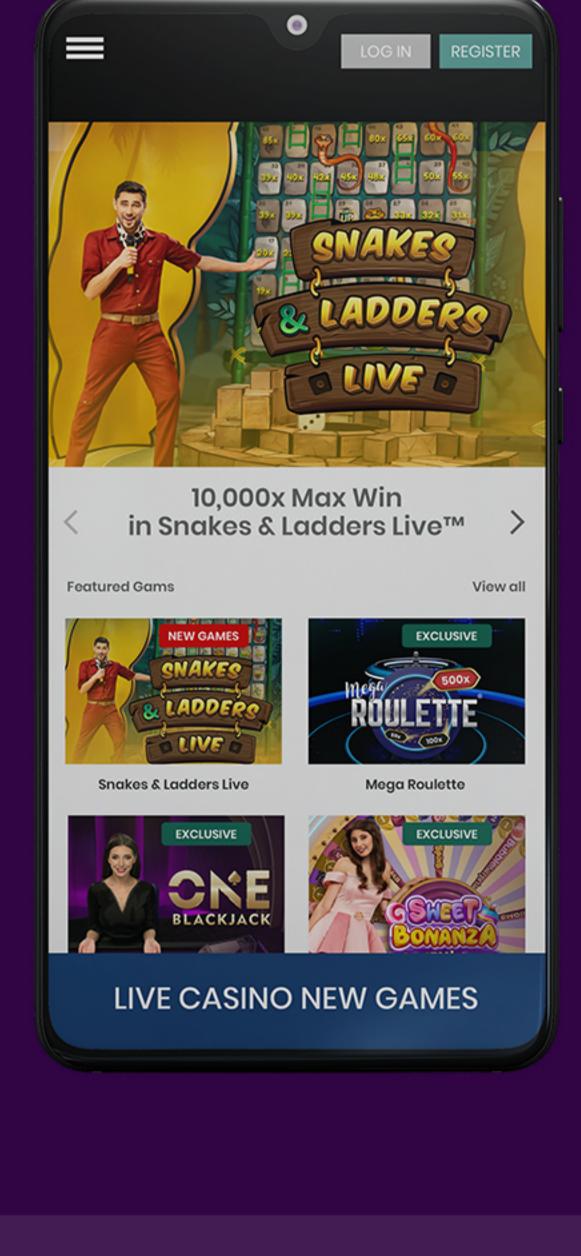
Mobile View

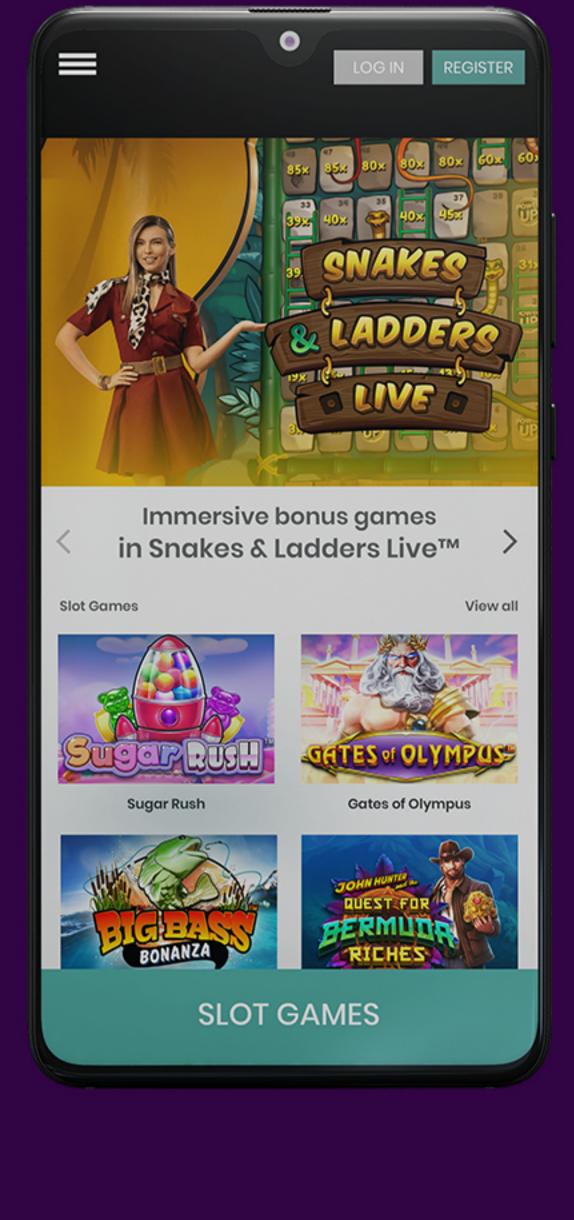
#### BANNERS



Q Search

Featured





## EMAIL AND MOBILE NOTIFICATIONS

**PROMOTIONS** 

