



**COMMERCIAL DATA SHEET** SEPTEMBER 2023



**GAMES GLOBAL**

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INTRODUCTION



Welcome to the mean streets, where danger lurks around every corner and only the toughest survive. Northern Lights' latest slot game takes you on a gritty, pulse-pounding journey through the seedy underbelly of the city, where crime is rampant and justice is hard to come by.

With sticky Wild frames, breakout exploding wilds, and a Free Spins featuring an upgrade trail where you'll need to solve the clues to put the Big Boss behind bars where he belongs.

So if you're ready to take on the streets and come out a winner, then come play the Unusual Suspects™.

Who knows what rewards lie ahead as you attempt to blow the case wide open!



## GAME DESCRIPTION

GAME THEME	Police Detective, Crime
REELS	5 x 4
LINES	20
WILD SYMBOL	Yes - standard Wild and Exploding Wild
SCATTER SYMBOL	Yes - Detective and Bonus
BONUS TRIGGER SYMBOL	Yes
MULTIPLIERS	Yes - on the Wild Frames
FEATURES	Exploding Wilds, Detective Wild, Stickey Multiplier frames, Free Spins, Upgrade trail and Buy and Gamble bonus
FREE GAMES	Yes
ASPECT RATIO	Dynamic Scaling
LANGUAGE SUPPORT	32 Download, 32 Online, 32 Mobile:  English (en), German (de), Italian (it), French (fr), Swedish (sv), Spanish (es), Croatian (hr), Danish (da), Bulgarian (bg), Romanian (ro), Chinese – Simplified (zh-cn), Japanese (ja), Korean (ko), Thai (th), Vietnamese (vi), Indonesian (id), Slovakian (sk), Portuguese (pt), Hungarian (hu), Czech (cs), Latvian (lv), Lithuanian (lt), Russian (ru), Finnish/Suomi (fi), Norwegian (no), Dutch (nl), Polish (pl), Portuguese-Brazilian (pt-br), Turkish (tr), Greek (el), Slovenian (sl), and Hindi (hi)
GAME ID	Unusual Suspects
SCREEN FOOTPRINT	This game is optimized for resolution 1280x720.



## EXPLODING WILDS INFORMATION



<b>FEATURE TYPE</b>	Random Wilds.
<b>TRIGGER CONDITION</b>	Triggered randomly when Gold Wild symbol lands.
<b>TRIGGERS IN</b>	Base game and Free Spins.
<b>FEATURE FUNCTIONALITY</b>	<p>Once landed in view the symbols can explode either standard Wild symbols or more golden Exploding Wilds. The maximum number of wilds to explode are 8 other wilds.</p> <p>Wild symbols leave behind Sticky Frames. If a wild lands on top of a previous sticky wild, a multiplier is applied.</p>



**DETECTIVE WILDS**



<b>FEATURE TYPE</b>	Populates Sticky Frames with Wild Symbols
<b>TRIGGER CONDITION</b>	Land 3 Scatters on Reels 1, 3 and 5.
<b>TRIGGERS IN</b>	Base Game and Free Spins
<b>FEATURE FUNCTIONALITY</b>	All Wild Frames in view are turned back into wilds by the Detective.



**FREE SPINS INFORMATION**



<b>FEATURE TYPE</b>	Free Spins
<b>TRIGGER CONDITION</b>	Land 3 or more scatters anywhere in view. A maximum of 5 Scatter symbols can be landed in view.
<b>TRIGGERS IN</b>	Base game.
<b>FEATURE FUNCTIONALITY</b>	3 scatters offer 10 Free Spins, 4 Scatters awards 15 Free Spins and 5 Scatters awards 20 Free Spins. Wild Frames stay sticky for the duration of Free Spins. Every Detective symbol that lands in view moves one position up the feature upgrade trail. When each Boss is captured the player is awarded a multiplier and more spins.



**BUY AND GAMBLE TIKI TIKI SPINS**



<b>FEATURE TYPE</b>	Feature Buy and Gamble.
<b>TRIGGER CONDITION</b>	Can be purchased by player
<b>TRIGGERS IN</b>	Base Game.
<b>FEATURE FUNCTIONALITY</b>	<p>Players can buy the Free Spins at a fixed cost. For the gamble the player is presented with a gamble chart. They can increase or decrease their chance of entering the bonus by pressing the plus and minus buttons. Once the gamble chance is selected, they can hit the GAMBLE button to spin the wheel and potentially trigger the Free Spins Bonus.</p>





## STATISTICAL CHARACTERISTICS

### MAXIMUM WIN UP TO VALUES

	COINS	CREDITS
<b>MAXIMUM BET</b>	12,000	120,000
<b>DEFAULT BET</b>	12,000	120,000

### STATISTICAL INFORMATION 96

<b>PAYOUT PERCENTAGE</b>	96.04%
<b>VOLATILITY</b>	Medium
<b>TOTAL HIT FREQUENCY</b>	35.27%

### STATISTICAL INFORMATION 94

<b>PAYOUT PERCENTAGE</b>	94.07%
<b>VOLATILITY</b>	Medium
<b>TOTAL HIT FREQUENCY</b>	35.26%

### STATISTICAL INFORMATION 92

<b>PAYOUT PERCENTAGE</b>	92.12%
<b>VOLATILITY</b>	Medium
<b>TOTAL HIT FREQUENCY</b>	35.24%

### STATISTICAL INFORMATION 86

<b>PAYOUT PERCENTAGE</b>	86.79%
<b>VOLATILITY</b>	Medium
<b>TOTAL HIT FREQUENCY</b>	34.88%

**STATISTICAL CHARACTERISTICS****BETTING CHARACTERISTICS**

<b>RECOMMENDED COIN SIZE</b>	0.01, 0.02, 0.05, 0.10, 0.20, 0.25, 0.50, 1.00
<b>DEFAULT COIN SIZE</b>	0.10
<b>NO. OF COINS ALLOWED</b>	20
<b>DEFAULT NO. OF COINS</b>	1x10
<b>MAX BET</b>	40.00
<b>MIN BET</b>	0.10
<b>DEFAULT BET</b>	2.00



## GAME RULES

### Exploding Wild

Golden Exploding Wilds can land in and award more wilds, these could be more exploding wilds or more standard wild symbols.

### Sticky Wild Frames

All wilds leave behind a sticky wild frame. If another wild lands in a position with a frame already in place a multiplier is added.

### Detective Wilds

Detective symbols can land in view and populate all Wild Frames with wild symbols and award all associated wins, including any multipliers.

### Free Spins

Land 3 or more scatters anywhere in view. 3 scatters offer 10 Free Spins, 4 Scatters awards 15 Free Spins and 5 Scatters awards 20 Free Spins. Wild Frames stay sticky for the duration of Free Spins. Every Detective symbol that lands in view moves one position up the feature upgrade trail. When each Boss is captured the player is awarded a multiplier and more spins

### GAMBLE AND BUY BONUS

Players can buy the Free Spins bonus or gamble a percentage cost to enter the bonus.

### PAYLINES

#### 20 Line Wins

Lines begin with the leftmost reel and pay left to right only on adjacent reels.

Only the highest win is paid per line.

Malfunction voids all pays and plays.



**PAYTABLE**

**PAYTABLE**

**WILD SYMBOLS**

GOLDEN WILD



WILD



UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE**



X5= 20.00  
X4= 5.00  
X3= 2.00

WILD SYMBOLS APPEAR IN BASE GAME AND FREE SPINS.  
GOLDEN WILDS WILL SPAWN MORE WILDS OR ANOTHER GOLDEN WILD SYMBOL.  
WILDS CAN SUBSTITUTE FOR ALL SYMBOLS EXCEPT DETECTIVE AND SCATTER SYMBOLS.

**WILD STICKY FRAME**




UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE**

SCATTER SYMBOLS

**WILD STICKY FRAME**



EACH WILD SYMBOL THAT LANDS ON THE REELS LEAVE BEHIND X1 STICKY FRAME. THE STICKY FRAME MULTIPLIER CAN INCREASE UP TO X5.

**DETECTIVE WILD BONUS**

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00



**PAYTABLE**

**PAYTABLE**

**DETECTIVE WILD BONUS**

DETECTIVE SYMBOL



THE DETECTIVE SYMBOL POPULATES ALL STICKY FRAMES WITH WILDS. ALL STICKY FRAME MULTIPLIERS ON A WINLINE ARE APPLIED TO THAT WINLINE DURING THE BONUS.

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE**



THE DETECTIVE SYMBOL POPULATES ALL STICKY FRAMES WITH WILDS. ALL STICKY FRAME MULTIPLIERS ON A WINLINE ARE APPLIED TO THAT WINLINE DURING THE BONUS.

THIS BONUS IS AVAILABLE IN BASE GAME AND FREE SPINS.

ALL STICKY FRAMES ARE REMOVED AT THE END OF THE BONUS IN THE BASE GAME.

DURING FREE SPINS, THE STICKY FRAMES REMAIN UNTIL THE END OF FREE SPINS.

**SCATTER SYMBOL**




UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE**

DURING FREE SPINS, THE STICKY FRAMES REMAIN UNTIL THE END OF FREE SPINS.

**SCATTER SYMBOL**



SCATTERS CAN LAND ON ANY REELS IN THE BASE GAME.

**FREE SPINS BOOSTER**

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00



### PAYTABLE

#### PAYTABLE

SCATTERS CAN LAND ON ANY REELS IN THE BASE GAME.

#### FREE SPINS BOOSTER



LAND 2 SCATTERS TO ADD A TOKEN INTO THE BOOSTER METER. COLLECT 50 TOKENS TO FILL THE METER.

FILLING THE METER WILL UNLOCK BIG BOSS-1 IN THE FREE SPINS BONUS TRAIL. THE METER RESETS AFTER THE FREE SPINS BONUS.

METER PROGRESS IS SAVED PER BET.

#### NUDGING SCATTER RESPIN

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

#### PAYTABLE

METER PROGRESS IS SAVED PER BET.

#### NUDGING SCATTER RESPIN

LAND 2 SCATTERS ON THE TOP 3 ROWS TO TRIGGER THE NUDGING RESPIN. ANY REELS WITH A SCATTER WILL BE HELD AND NUDGE DOWN 1 ROW, THE OTHER REELS WILL RESPIN.

NUDGING RESPIN WILL CONTINUE UNTIL A SCATTER REACHES THE BOTTOM ROW, OR UNTIL 5 SCATTERS LAND.

#### BIG BOSS FREE SPINS

LAND 3, 4 OR 5 SCATTERS TO TRIGGER THE FREE SPINS BONUS.

3 SCATTERS = 10 FREE SPINS

4 SCATTERS = 15 FREE SPINS

5 SCATTERS = 20 FREE SPINS

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

#### PAYTABLE

#### BIG BOSS FREE SPINS

LAND 3, 4 OR 5 SCATTERS TO TRIGGER THE FREE SPINS BONUS.

3 SCATTERS = 10 FREE SPINS

4 SCATTERS = 15 FREE SPINS

5 SCATTERS = 20 FREE SPINS



EACH DETECTIVE SYMBOL HIGHLIGHTS 1 POSITION UP THE BONUS TRAIL.



5 EXTRA SPINS WITH X2 MULTIPLIER.

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00



**PAYTABLE**

**PAYTABLE** ✕

5 EXTRA SPINS WITH X2 MULTIPLIER.

BIG BOSS-2 AWARDS

5 EXTRA SPINS WITH X3 MULTIPLIER.

BIG BOSS-3 AWARDS

5 EXTRA SPINS WITH X5 MULTIPLIER.

BIG BOSS-4 AWARDS

5 EXTRA SPINS WITH X10 MULTIPLIER.

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE** ✕

5 EXTRA SPINS WITH X10 MULTIPLIER.

IF A BIG BOSS IS REACHED, THE BIG BOSS AWARD IS UNLOCKED AND AWARDED. THE BONUS TRAIL RESETS AT THE END OF THE BONUS.

**BUY BONUS**

TRIGGER THE FREE SPINS BONUS AT THE PRICE DISPLAYED AT THE CURRENT BET.

BUY BONUS IS AVAILABLE IN BASE GAME.

SOME SETTINGS AND FEATURES MAY NOT BE AVAILABLE IN THIS GAME.

STICKY FRAMES AND FREE SPINS BOOST METER PROGRESS ARE NOT USED WHEN PURCHASING FREE SPINS.

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE** ✕

**GAMBLE**

GAMBLE FOR A CHANCE TO TRIGGER THE FREE SPINS.

INCREASE OR DECREASE YOUR CHANCES OF A GAMBLE WIN.

GAMBLE IS AVAILABLE IN BASE GAME.

SOME SETTINGS AND FEATURES MAY NOT BE AVAILABLE IN THIS GAME.

STICKY FRAMES AND FREE SPINS BOOST METER PROGRESS ARE NOT USED WHEN GAMBLING INTO FREE SPINS.

**SYMBOL PAYS**

	X5= 10.00 X4= 2.50 X3= 1.00		X5= 5.00 X4= 1.00 X3= 0.50		X5= 3.00 X4= 0.50 X3= 0.20
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UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00



**PAYTABLE**

**PAYTABLE**

✕

**SYMBOL PAYS**

 <p>X5= 10.00 X4= 2.50 X3= 1.00</p>	 <p>X5= 5.00 X4= 1.00 X3= 0.50</p>	 <p>X5= 3.00 X4= 0.50 X3= 0.20</p>
 <p>X5= 2.00 X4= 0.30 X3= 0.10</p>	 <p>X5= 1.00 X4= 0.30 X3= 0.10</p>	 <p>X5= 1.00 X4= 0.30 X3= 0.10</p>
 <p>X5= 1.00 X4= 0.30 X3= 0.10</p>	 <p>X5= 1.00 X4= 0.30 X3= 0.10</p>	 <p>X5= 1.00 X4= 0.30 X3= 0.10</p>

ALL PAYS ARE DISPLAYED IN .

**PAYLINE RULES**

0.1.17

UNUSUAL SUSPECTS™  
TOTAL

BALANCE 1,000.00  
BET 1.00

**PAYTABLE**

✕

ALL PAYS ARE DISPLAYED IN GBP.

**PAYLINE RULES**

20 PAYLINES.

LINE WINS BEGIN WITH THE LEFTMOST REEL AND PAY LEFT TO RIGHT ONLY ON ADJACENT REELS.

ONLY THE HIGHEST WIN IS PAID PER LINE.

MALFUNCTION VOIDS ALL PAYS AND PLAYS.

0.0.26

BALANCE (GBP) 965.00

BET (GBP) - 1.00 +

TIKI TIKI BOOM™





## MARKETING CONTENT

### BUSINESS REASONS

Take an pretty unique theme and add an upgraded existing mechanic that has really turned it into something we feel players will love. The free spins has both base game features as well as the ever-popular feature upgrade trail. Having both base game features in the trail really means the game has something over it's competitors.

Focus on Player Psychology in Game Design/Mechanics:

Unusual Suspects is a game specifically targeted towards players who enjoy pursuing massive bonus wins. The game's Free Spins bonus offers a trail feature, which can result in payouts exceeding 12,000 times the initial wager. To ensure the players' engagement while striving for these significant rewards, the game offers the Big Hit base game feature, where players can accumulate frames over multiple spins and turn them wild, leading to even more wins.



## MARKETING CONTENT

### ART DIRECTION

The artwork for this slot game is inspired by the gritty streets of New York. The darker and moodier color palette for the background allows us to contrast the brighter symbols and eye catching symbols and effects. All of this captures the mood of a city that never sleeps.

From the very first time you see the game title in game, and we see the main characters of the game: a tough-as-nails detective, a mid level criminal and a big boss bad guy. This striking logo really sums up the game in terms of the art style but also it gives the player a good grounding in Terms of expectations for the game.

The detective is dressed ready for action armed with his badge, gun and a determined expression! We wanted to try and make him look like a likable detective and not overly rough and gruff so his glasses and moustache help round off the square jaw and imposing figure.

The detective is on the hunt for the big boss bad guy, who's dressed in a sharp suit and smoking a cigar. The big boss we made look confident and a little bit smug, as if he knows he's one step ahead of the detective.

The reels themselves are set against the backdrop of the city skyline, with towering skyscrapers leaning over the reelset really helping to frame the game but also give a sense of the dramatic. The symbols on the reels include classic noir elements like handcuffs, suitcases full of cash and dynamite on a timer, just waiting to explode and award loads of high wins.



## MARKETING CONTENT

### SOUND DIRECTION

As the game begins, you're transported to the gritty streets of New York, where the sound of traffic and distant sirens fill the air. The music is jazzy and upbeat, reminiscent of the classic film noir soundtracks of the 1940s but with a modern twist to make the game more relevant.

The effects in this game were great to make, sirens, exploding dynamite, screeching car tyres and prisoners escaping. We tried to really make the wins rewarding to make the player feel like a hero right in the middle of the action!

We added a great vocal actor to really bring the Detective to life and also help guide the player through the game with some great catchphrases and descriptive voice work.

Overall, the audio for this Unusual Suspects is designed to immerse you in the world of the game, with realistic sound effects and a jazzy soundtrack that captures the mood of a city on the edge.



## MARKETING CONTENT

### SUGGESTED OPERATOR PRESS RELEASE

[City, Date] - Get ready to step into the mean streets of New York with the latest release from [Company Name], a thrilling detective slot game that's sure to keep you on the edge of your seat.

Featuring a dark and moody atmosphere and iconic characters straight out of a classic film noir. This game takes you on a pulse-pounding journey through the seedy underbelly of the city, where danger lurks around every corner and only the toughest can survive.

With features like wild frames and free spins with a feature upgrade trail, you'll have the tools you need to crack the case and catch the notorious bad boss - the key to unlocking the biggest rewards in the game.

The artwork for this game is equally stunning, with a dark and moody color palette that captures the mood of a city that never sleeps. The symbols on the reels include classic noir elements like handcuffs, dynamite and briefcases lined with cash, as well as the faces of the main characters - a tough-as-nails detective and a big boss bad guy.

But it's not just the visuals that will transport you to another world - the jazzy soundtrack and realistic sound effects will immerse you in the game, from the sound of the detective's footsteps to the honking horns and distant sirens of the city.

"We're thrilled to release this exciting new game that takes players on a journey through the dark and gritty streets of New York," said [Name], CEO of [Company Name]. "With its iconic characters, thrilling features, and stunning artwork and audio, we're confident that this game will be a hit with anyone who loves a good mystery."

So put on your fedora and step into the mean streets of New York - the biggest rewards are waiting for you in this thrilling new detective slot game from [Company Name].



MARKETING CONTENT

GAME LOGOS





MARKETING CONTENT

GAME SYMBOLS

