



# **Playson November CashDays 70k Network Promotion**

Marketing guidelines and suggested  
Terms and Conditions

1st - 8th of November 2022  
ver. 1.0

## Terms and Conditions

### General

1. November CashDays 70k tournament runs between 0:01 UTC on the 1st of November 2022 and 8th of November 2022 until 23:59 UTC.
  - Participating games (18) are:
    - Book del Sol: Multiplier
    - Book of Gold: Multichance
    - Buffalo Power: Hold and Win
    - Burning Wins: classic 5 lines
    - Diamond Fortunator: Hold and Win
    - Hot Coins: Hold and Win
    - Imperial Fruits: 5 Lines
    - Joker's Coins: Hold and Win
    - Legend of Cleopatra Megaways™
    - Lion Gems: Hold & Win
    - Luxor Gold: Hold and Win
    - Ultra Fortunator: Hold and Win
    - Pirate Sharky
    - Royal Coins: Hold and Win
    - Royal Coins 2: Hold and Win
    - Ruby Hit: Hold and Win
    - Sevens&Fruits: 20 Lines
    - Solar Queen

### Qualification

2. The minimum bet required to qualify for prizes is **0.20 EUR** or currency equivalent.

### Competition

3. November CashDays 70k tournament is available to play for real mode only.
4. The minimum bet required to participate is **0.20 EUR** or currency equivalent.
5. Any win will contribute to the Player's Total score that will be shown in the Leaderboard. The total score is calculated by the addition of the points scored during all rounds played on participating games during the tournament period.

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6. Points are calculated round-by-round, with each **1 EUR** (or currency equivalent) won equaling **10 points**. For example, 10€ won represents 100 points.

### Prizes

7. The cash prizes will be credited to the players' accounts as withdrawable funds within 72 hours (3 business days) after the end of the promotion.
8. Prize pool and minimum bet for this campaign are set up in EUR and might be subject to currency conversion fluctuations.
9. The currency conversion rates are being set automatically by our system with 72 hours before the tournament starts, and the values will remain the same during the whole tournament period.
10. We reserve the right to void scores, or not pay out a prize, where all or part of the score results from any obvious error, mistake or technical fault (including incorrect game payouts) whether caused by a machine or human error in respect of any of the participating games.
11. We further reserve the right to void scores, or not pay out a prize where, in our opinion, all or part of the score results from cheating or collusion with other players.
12. We reserve the right to amend or cancel the campaign at any time.

### Compensation System

13. All prizes are deducted from the GGR before invoice regardless of the percentage of Bonus deduction according to the contract.
14. Additionally, we offer the **Insurance feature**, which means that If the total winnings of all players of 1 customer exceed **10%** of the prize fund, the excess amount is deducted directly from the invoice

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**Example:** We have a Tournament with Prize fund - 70,000 EUR:

- The players from “Operator1” (wocode) have won 10,000 EUR of prizes.
- The players from “Operator2” have won 4,500 EUR of prizes.
- 10% of the Prize fund is 7,000 EUR.
- For “Operator1” 7,000 EUR will be deducted from GGR and 3,000 EUR directly from the License Fee.
- For “Operator2” 4,500 EUR will be deducted from GGR.

## Prize pool: 70,000 EUR

Prize Table- 70,000 EUR			
From place	To place	Prize EUR	Sum EUR
1	1	€ 10,000	€ 10,000
2	2	€ 5,000	€ 5,000
3	3	€ 3,000	€ 3,000
4	10	€ 1,000	€ 7,000
11	25	€ 500	€ 7,500
26	50	€ 400	€ 10,000
51	100	€ 200	€ 10,000
101	200	€ 100	€ 10,000
201	350	€ 50	€ 7,500
<b>Grand total</b>			<b>€ 70,000</b>

If you have any further questions about this promotion, please contact your dedicated Playson Account Manager or [sales@playson.com](mailto:sales@playson.com)

## Opt-in deadline

The opt-in deadline for this promotion is **25th of October 2022**.

## Marketing Activities

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Thank you for your participation in and support of Playson's **November CashDays 70k** network promotion!

Although you are welcome to support the promotion with the specific marketing activities which work best for your players, to help with ideas please refer to the table below of suggested marketing activities across mobile and desktop platforms which we recommend:

Mobile	Desktop
Mobile banner on casino homepage	Desktop banner on casino homepage
Dedicated promotion area on 'Promotions' page with a widget displaying the live leaderboard	Dedicated promotion area on 'Promotions' page with a widget displaying the live leaderboard
Email marketing to players: Pre/Early/Late promotion phase	Email marketing to players: Pre/Early/Late promotion phase
Banner/advertising on social media platforms	Banner/advertising on social media platforms
Banner/advertising on sports book (if applicable)	Banner/advertising on sports book (if applicable)
Inbox messaging on site/in player account pages	Inbox messaging on site/in player account pages
SMS marketing	
Push notifications	