

Booongo Network Tournament

Juicy Stakes

Participant's Terms and Conditions
Marketing Guidelines

Introduction & Benefits

We are pleased to welcome you as a participant in the **“Juicy Stakes”** Booongo Network Tournament.

- **Network promos running on Booongo HYPE promotools** - is an efficient marketing tool which guarantees growth of players' interest and engagement. For the last year, players who participated in our network campaigns showed an impressive progress for Operators with an average increase of 48-135% GGR and 46-120% Bets, compared to the same period month before!
- The best way to anchor, boost and assimilate positive results - is **systematic approach**. Booongo fully organises and supports regular (2-3 times per month) promo activity which can be planned in advance. Please, check **Booongo's Campaign Roadmap** [here](#).

BENEFITS FOR OPERATORS participating Booongo's Network promotions on top of the progress mentioned above:

- ✓ Tangible and **attractive Prize Pools** for players (30-50-70K EUR) and risk shared marketing approach with Operators and Booongo.
- ✓ **Low marketing expenses** (approx 1500 EUR for Operator in average)

LOOKING FOR INDIVIDUAL APPROACH ?

The option of a fully customized **Local Promotion** is also available for Operators. Local Promos are individually crafted campaigns which target your audience with Prize Pool fully dedicated to your players. Campaign will be individually set up to fit your playing audience better. For more details please contact your Account Manager.

Required Promo Actions

To ensure the best outcome from Booongo's Network Promo we HIGHLY recommend to follow promo actions listed below:

BEFORE the tournament:

- place TOP 4-5 tournament participating games in the TOP positions of **MAIN** and/or **Popular** sections in your lobby
- place "**Tournament**"/"**Daily Rewards**"/"**Promo**" tag(s) on the icons of participating games, tags are already prepared by us and can be found [here](#)
- place a header **banner** on the main page rotator to keep your players informed and redirected to a Promo page. Feel free to post news and banners in your social media.
- Prepare a dedicated **Promo page** (landing) for this campaign, mentioning all the TnCs and providing a LIST OF PARTICIPATING GAMES. Art assets are provided by us in PSD for your designers to work them out.
- For Tournaments/ Tournament Series : use our **Leaderboard API / JS widget** to show the inGame Leaderboard in the context of your dedicated Promo page. It is designed to show inner campaign activity for users visiting the Promo page, being not logged in to participating games.
Link for API / Widget, mentioning the UID of campaign, is provided 1 day before the campaign launch. Feel free to contact your Account Manager.
- at least one day in advance warm up your players with **targeted Email Campaign** and/or any other communication channel you prefer (Telegram, Viber, Social Networks etc) informing about the upcoming Tournament.

DURING the tournament:

- engage your players with **pre-tournament and push notifications** in your preferred communication channels
- Incentivise players to jump in with gifted **FreeBets (i.e. Deposit Freebets)** - using any of TOP5 participating games of this campaign
- Optionally guarantee **Bonuses (deposit, reload, cashbacks)** to your players for participating in this campaign - using any of TOP5 participating games or Booongo provider in general.

PROMO ASSETS:

Prepared 3-4 weeks before the launch of the campaign and stored [here](#). Please, contact Booongo Team or your Account Manager if the link is not accessible.

General Terms and Conditions

1. By participating in the tournament you agree to the Terms and Conditions outlined here and the ones provided by the operator.
2. Booongo holds the right to cancel the tournament for the indefinite term without any payments according to the leaderboard in cases of emergency.
3. Only qualified players can claim the prize (please, check Campaign Details Section).
4. Only real money rounds can participate in the tournament.
5. Other than the price to make a spin, there is no additional cost to enter the tournament.
6. Each player will get a personal tournament ID for the leaderboard.
7. If two or more players are tied, those who get results earlier are the ones who get better prizes.
8. Tournament rules can be changed anytime.
9. Malfunction voids all payouts.

Campaign Details:

Network Tournament Name:	Juicy Stakes
Period (runs between):	25.03.2021 9:00 UTC and 30.03.2021 21:00 UTC
Games participating:	Magic apple Super rich god Lord fortune Wolf saga Poisoned apple 2 3 coins Sun of egypt 2 15 dragon pearls Dragon pearls Sun of egypt Aztec sun Tiger stone Scarab temple Great panda Book of sun multichance
Prize Pool:	Progressive starting from EUR 40 000 Please, check the Prize Pool Distribution Section for more details.
Qualification:	To be qualified and have a right to claim the prize player should fulfill the following conditions:

	<ol style="list-style-type: none">1. Minimum Bet is 0.5 EUR, AND2. Minimum number of spins is 150. <p>All points collected during the qualification stage are saved and considered for a player after passing such qualification. Non-qualified players are also shown on the Leaderboard, but stripped in grey until they are qualified.</p>
Scoring (Winning Mechanic):	<p>WIN RACE:</p> <p>Players will get points for each win spin 1 EUR - 1 Point</p> <p>Example : player wagered 1 EUR totalbet and won 120 EUR, player will get 120 Points</p>
In-Game Leaderboard:	<p>During the Tournament Leaderboard is updated in real-time with each player's spin. Without a player's activity stats are updated on a 10 seconds sync between the game and promo server.</p> <p>Winning Points are shown and sorted on the Tournament Leaderboard - the best players' results are always on TOP.</p> <p>Forming Final Leaderboard stage reserves a 5-minutes delay to get rid of all possible data loss scenarios, players can see a Stripped Leaderboard when proceeding final calculations.</p>

Prize Pool Distribution:

1. With enabled **auto-payout feature** Prizes are paid out automatically to winners who received Win Pop-up after the Tournament is finished and final results are available on the Leaderboard
2. In case of disabled **auto-payout feature**, players will receive Win Pop-up stating that their prize will be manually credited to their accounts by responsible Operator in **72 hours**
3. If the auto-payout feature is stopped due to any technical issues, Operators should reward players **manually** based on the Winners Report provided by Boongo.
4. Total prize pool of the Tournament is **Progressive starting from 40 000 EUR** (or the player's currency equivalent)
5. Progressive Prize Pool is growing during the Tournament with participants' bets % contribution
6. Prize distribution is based on a % share of the pool for each win position, thus all prizes are growing
7. All win positions percentages from the Progressive Prize Pool are shown in the Prize distribution table below:

Progressive Prize Pool			
From place	To place	Prize	Sum
1	1	10%	10%
2	2	7.60%	7.60%
3	3	5%	5%
4	4	4%	4%
5	5	3%	3%
6	6	2%	2%
7	7	1%	1%
8	8	0.90%	0.90%
9	9	0.80%	0.80%
10	20	0.70%	7.70%
21	30	0.60%	6.00%
31	40	0.50%	5.00%
41	50	0.40%	4.00%
51	100	0.30%	15.00%
101	150	0.20%	10.00%
151	200	0.14%	7.00%
201	250	0.12%	6.00%
251	300	0.10%	5.00%
			100%

Compensation system for operators:

1. All prizes are deducted from the GGR before invoicing regardless of the percentage of Bonus Deduction according to the contract.