



COMMERCIAL DATA SHEET

2022

SNOWBORN GAMES



03

04

05

08

09

12

18

19

20



Snowborn Games is going retro with it's latest release, Pile 'Em Up™!

Pile 'Em Up™ is a 20 payline slot with high volatility, smooth gameplay and tunes built for good vibes! It's all about the coins in this feature-packed casual classic, where there is everything to play for all the time!

Get ready to go with the flow and enjoy the laid back grooves of this casual slot which truly packs a punch!

At the heart of Pile 'Em Up™ is the unique Coin Booster feature which can multiply coin wins in all the features of the game up to 10x!

Collect 1UP symbols to boost your multiplier, and carry it over to the Flower Free Spins or Heart Bonus to unleash the money machine and pile 'em coins up!

Flower Free Spins offers the chance to hit big with more coins, more collect symbols and the Coin Respin for an extra chance for a big prize!

Heart Bonus takes you underground for some Link&Win™ action, where each coin sticks to the reels and a coin in every landing position can award a top prize of 7500x bet!

GENERAL INFORMATION

GAME THEME	Retro, casual
REELS	5 x 3, spinning reels
PAYLINES	20
WILD SYMBOL	Yes
SCATTER SYMBOL	No
BONUS TRIGGER SYMBOL	Yes
MULTIPLIERS	Yes
FEATURE	Coin Booster, Flower Free Spins, Heart Bonus
FREE GAMES	Yes
ASPECT RATIO	Dynamic scaling 16*9 to 19,5*9
LANGUAGE SUPPORT	31 languages: Bulgarian, Chech, Danish, German, Greek, English, Spanish, Finnish, French, Croatian, Hungarian, Indonesian, Italian, Japanese, Korean, Lithuanian, Latvian, Dutch, Norwegian, Polish, Portuguese, Portuguese (Brazil), Romanian, Russian, Slovakian, Slovenian, Swedish, Thai, Turkish, Vietnamese, Chinese (mainland simplified)
GAME ID	Pile 'Em Up™
SCREEN FOOTPRINT	TBA

FEATURE INFORMATION - COIN BOOSTER



FEATURE NAME	Coin Booster
TRIGGER	Land a Collect symbol in base game or Flower Free Spins. Triggers always at end of Heart Bonus.
FEATURE TYPE	Coin multiplier, each 1UP symbol increases

FEATURE INFORMATION - FLOWER FREE SPINS



FEATURE NAME	Flower Free Spins
TRIGGER CONDITION	Land 3 Free Spins symbols scattered on reels 1,3 and 5
FEATURE TYPE	Free spins with retrigger and coin multiplier. Feature ends with Coin Respin for a chance to win the value of all coins landed during the feature.

FEATURE INFORMATION - HEART BONUS



FEATURE NAME	Heart Bonus
TRIGGER	Collect a Bonus symbol on each reel
FEATURE TYPE	Link&Win™ with multiplier. Coins in all positions pay up to 7500x bet.

MAXIMUM WIN UP TO VALUES

	CREDITS
MAXIMUM BET	225 000
DEFAULT BET	15 000

BETTING CHARACTERISTICS

MAX BET	30.00
MIN BET	0.20
DEFAULT BET	2.00

STATISTICAL INFORMATION**96% VARIANT**

PAYOUT PERCENTAGE	96.22%
VOLATILITY	High
TOTAL HIT FREQUENCY	25.78%

94% VARIANT

PAYOUT PERCENTAGE	94.18%
VOLATILITY	High
TOTAL HIT FREQUENCY	25.78%

92% VARIANT

PAYOUT PERCENTAGE	92.35%
VOLATILITY	High
TOTAL HIT FREQUENCY	25.78%

GENERAL RULES

- The objective of the game is to spin the reels so the symbols land in different combinations.
- Winning combinations are highlighted on the reels and a payout is awarded.
- This game is played with credits only.
- This is a 5 reel 3 row video slot game.
- The spins within the Flower Free Spins feature will be called free spins.
- The spins within the Heart Bonus feature will be called bonus spins.
- A payline is a pattern of adjacent symbol positions that runs in a line across the reels.
- A win is awarded when matching symbols land adjacent to each other on a payline.
- Payline wins run from left to right, starting from the first slot reel.
- The number of paylines played is fixed.
- This game includes 20 paylines.
- Flower Free Spins symbols pay scattered.
- Payline win payouts are based on the initial bet placed.
- This game has a payout limit of 7500x bet.
- All subsequent wins during the spin will be capped.

Flower Free Spins Feature Rules

- Landing 3 Free Spins symbols scattered on reels 1,3 and 5 will trigger the Flower Free Spins feature.
- The feature awards the player 9 free spins to start.
- Landing 2 Free Spins symbols scattered on reels 1,3 and 5 at any time during the Flower Free Spins feature will award 3 additional free spins.
- Landing 3 Free Spins symbols scattered on reels 1,3 and 5 at any time during the Flower Free Spins feature will award 9 additional free spins.
- The Coin Booster multiplier starting value is carried over from the base game.
- The coin symbol wins and payline wins from the feature are added to Total Win for each spin.
- All the coin symbol values that land during the free spins are collected into the Coin Respin counter.
- When there are no free spins left the Coin Respin feature is activated with a chance to win the collected value.
- If a Collect symbol lands on reel 5 during the Coin Respin feature the total value collected in the Coin Respin counter will be paid multiplied with the displayed Coin Booster multiplier.
- The Heart Bonus cannot be triggered within the feature.
- The free spins are free to the player.

Heart Bonus Feature Rules

- Collecting a Bonus symbol on all reels will trigger the Heart Bonus feature.
- Landing a bonus symbol will lock that reel as collected and will be indicated to the player by a heart on the reel frame.

- Bonus symbols can be collected over several spins and more than one Bonus symbol can land at a time.
- Bonus symbol collection is stored per bet, changing a bet will restart the collection but returning to a previous bet will allow the player to keep collecting from the collection state before changing the bet.
- The feature awards the player 3 bonus spins to start.
- The Coin Booster multiplier starting value is carried over from the base game.
- For each coin symbol or 1UP symbol that lands the bonus spins will reset.
- The coin symbols will remain in position until the end of the spins.
- The win from the feature will be payed out at the end of the feature with all the coin symbol values added together and the multiplier value of the Coin Booster feature applied.
- If there is a coin in every landing position, all the coins will flip and award a prize of 50x bet per coin with the multiplier value of the Coin Booster feature applied.
- The feature ends when there are no remaining bonus spins left or there are no more landing positions for coins available.
- The last bet used in the round triggering the feature is the bet amount used for the feature.
- The bonus spins are free to the player.
- The Flower Free Spins feature cannot be triggered within the Heart Bonus.

Wild Symbol Rules:

- Wild symbols appear in base game and Free Spins feature.
- Wild symbols can substitute for all symbols except free spins, bonus and 1UP symbols.
- Wild symbols can create their own winning combination when landing in a payline combination.

Coin Booster Feature Rules

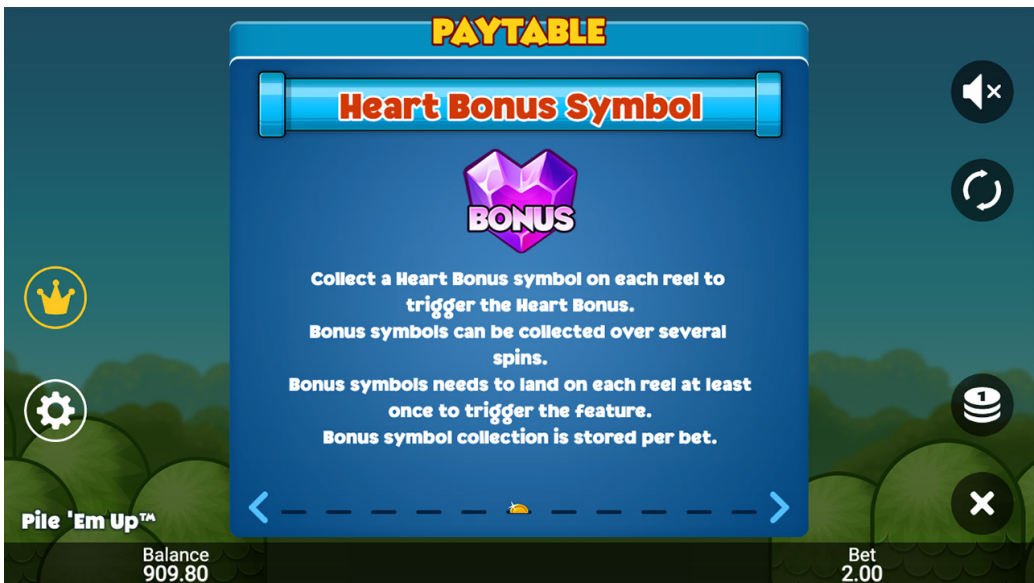
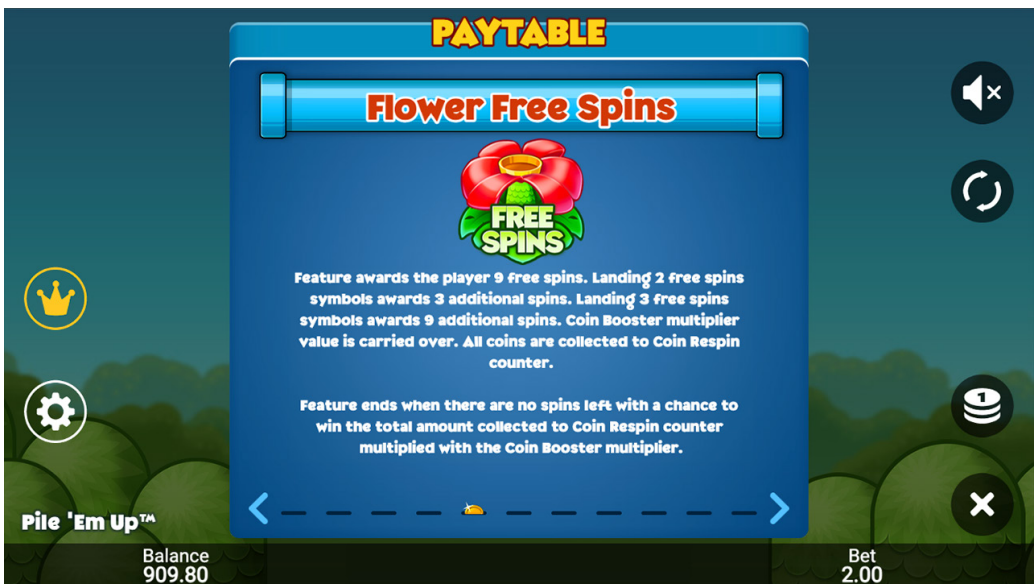
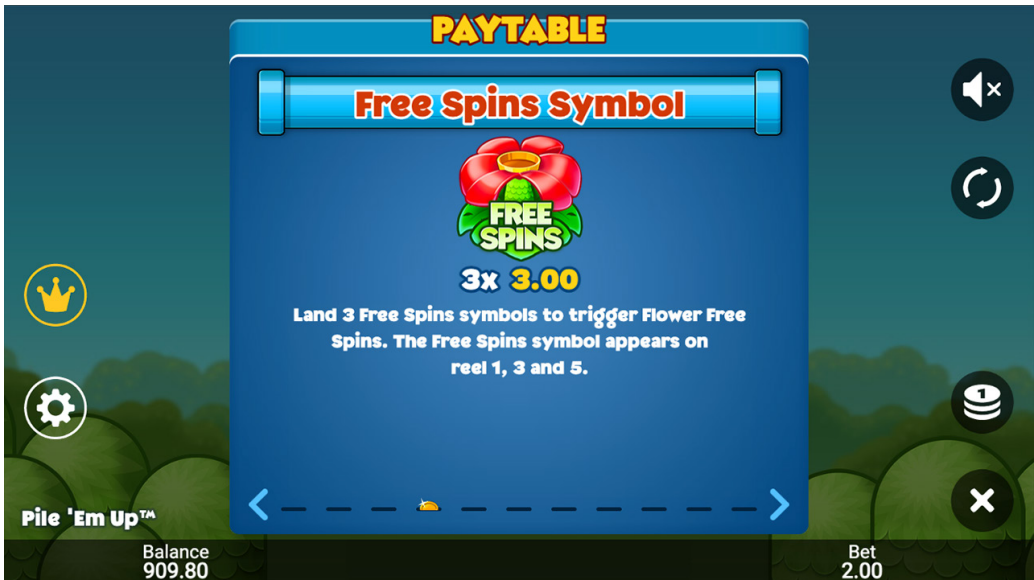
- This feature is available in base game, Flower Free Spins and Heart Bonus.
- Coin Booster feature triggers whenever a Collect symbol lands on reel 5 or in the case of Heart Bonus feature at the end of the feature.
- Coin Booster feature multiplies the values of all coin symbols on reels with the multiplier shown in the Coin Booster display.
- The multiplier starts with a value of 1x and increases with each 1UP symbol landing on the reels.
- The multiplier can increase up to 10x.
- After the multiplier has been applied, the multiplier will reset to 1x.
- The multiplier value is collected and stored per bet.
- The Coin Booster feature does not apply to payline wins.

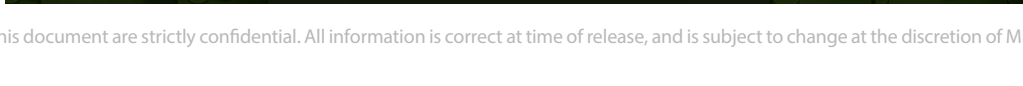
Collect Feature Rules

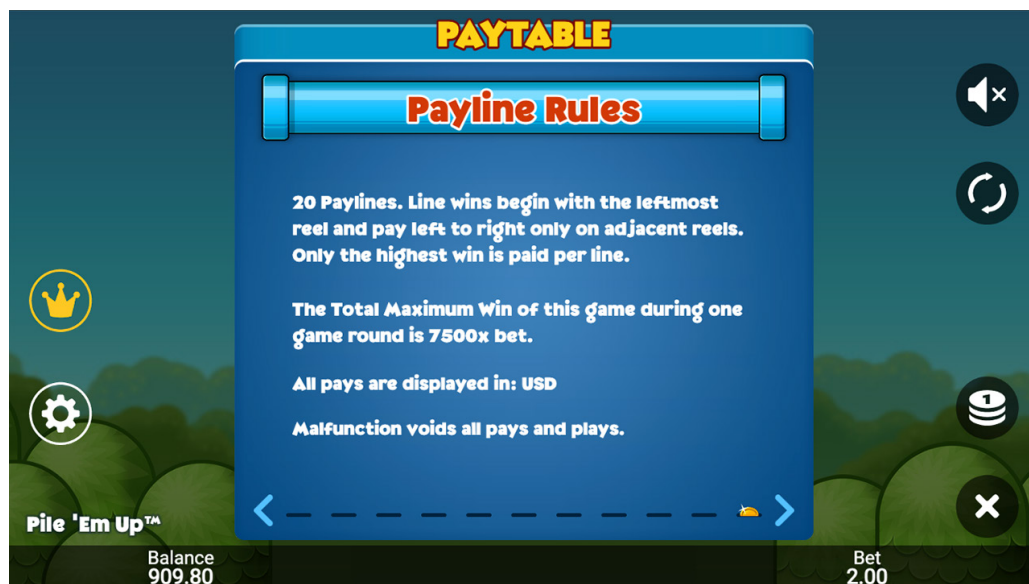
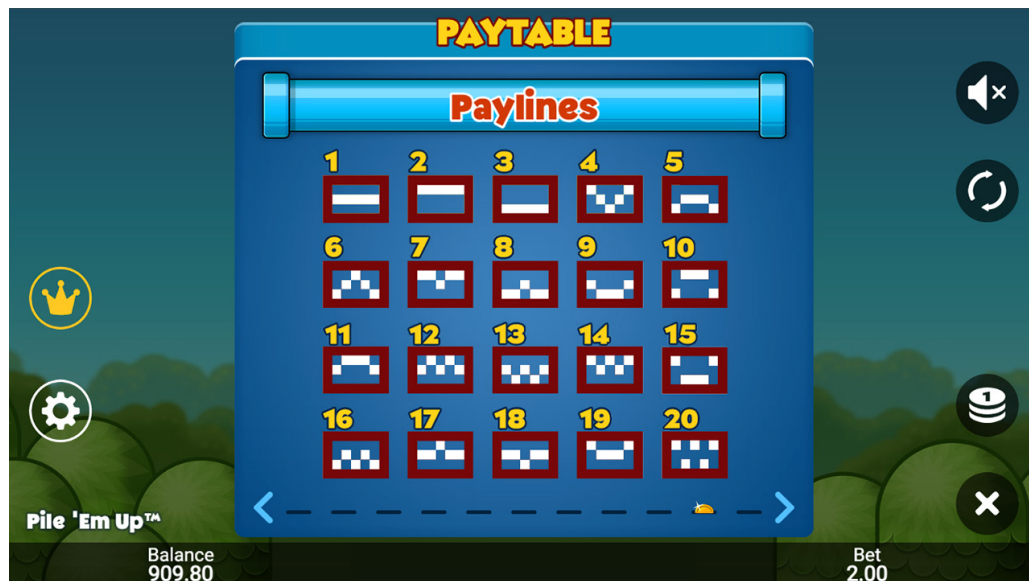
- This feature can trigger in base game and Flower Free Spins.
- Coin symbols appear on reels 1-4.

- When a Collect symbol lands on reel 5, the total amount of all Coin symbols on screen is awarded multiplied with the value of the Coin Booster feature.
- Coin symbols can have a value between 0.2x and 50x the total bet.









BUSINESS REASONING

Pile 'Em Up™ is a colourful, visual candy offering a well-known cash collect mechanic enhanced with a multiplier for constant action! This game will skip the dull moments as there is always something to play for, with the 1UP symbols collection to boost the multiplier and the Heart Bonus chase triggered by landing a Bonus symbol on each reel! The game aims to keep the player constantly engaged with a classic but inviting visual world, inspired by retro games to give the player familiarity and a feeling of immersion and flow. Pile 'Em Up™ is Snowborn Games take on the popular cash collect and Link&Win™ mechanics, while adding it's own twist with the collection-based Coin Booster multiplier feature, the unique reel collect for to trigger the Link&Win™ Heart Bonus and the Flower Free Spins taking on the top-performing cash collect games. The game targets a wide player base within a very popular genre, while differentiating thematically as well as feature-wise to provide a solid playability for any player looking for casual, fun action with easy to understand win potential.

ART DIRECTION

Pile Em Up™ is visually heavily inspired from classical retro games as well as popular casual mobile games. In the spirit of the genre, the target of the game was to match the mechanics and sound direction to get something fast paced, accessible, colourful and fun. The art and the animations are all designed to add to the flow, getting the player to immerse in the game with paced animations and visual balance.

SOUND DIRECTION

The sound direction for Pile 'Em Up™ takes inspiration from classic 8-bit and 16-bit games, with an ambience set by synthesizer tunes to create a nice melodic flow to match the visual appearance of the games. The sound effects focus on the casual game style with bright, clear tunes to fit the music track in harmony. The Coin Booster feature and the reels also add a mechanical touch to the soundscape, with the machine interacting with the coins.

SUGGESTED OPERATOR PRESS RELEASE

Snowborn Games is an iGaming studio based in Stockholm and Helsinki with an ambition to create entertaining, high-quality slots for the global market. We aim to build artistically unique, easy-to-play, analytics-based slot games focusing on making games for the player, by the players. This is combined with our continuous drive to work on the latest technology available to bring the highest possible mobile iGaming experience to the reach of all our players by harnessing the advances in current mobile device performance and tools available.

Snowborn Games is going retro with its latest release, Pile 'Em Up™! Pile 'Em Up™ is a 20 payline slot with high volatility, smooth gameplay and tunes built for good vibes! It's all about the coins in this feature-packed casual classic, where there is everything to play for all the time!

Get ready to go with the flow and enjoy the laid back grooves of this casual slot which truly packs a punch! At the heart of Pile 'Em Up™ is the unique Coin Booster feature which can multiply coin wins in all the features of the game up to 10x! Collect 1UP symbols to boost your multiplier, and carry it over to the Flower Free Spins or Heart Bonus to unleash the money machine and pile 'em coins up! Flower Free Spins offers the chance to hit big with more coins, more collect symbols and the Coin Respin feature for an extra chance for a big prize! Heart Bonus takes you underground for some Link&Win™ action, where each coin sticks to the reels and a coin in every landing position can award a top prize of 7500x bet!

GAME LOGOS



GAME SYMBOLS



HV1



HV2



HV3



HV4



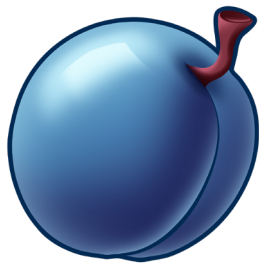
LV1



LV2



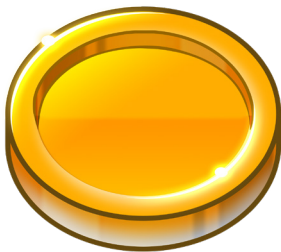
LV3



LV4



HEART BONUS



GENERIC COIN



COLLECT



FREE SPINS



1UP MULTIPLIER



WILD