

Booongo Network Promotion **St.Patrick Daily GreenWards**

Participant's Terms and Conditions
Marketing Guidelines

Introduction & Benefits

We are pleased to welcome you as a participant in the “**St.Patrick Daily GreenWards**” Booongo Network Promotion.

- **Network promos running on Booongo HYPE promotools** - is an efficient marketing tool which guarantees growth of players' interest and engagement. For the last year, players who participated in our network campaigns showed an impressive progress for Operators with an average increase of 48-135% GGR and 46-120% Bets, compared to the same period month before!
- The best way to anchor, boost and assimilate positive results - is **systematic approach**. Booongo fully organises and supports regular (2-3 times per month) promo activity which can be planned in advance. Please, check **Booongo's Campaign Roadmap** [here](#).

BENEFITS FOR OPERATORS participating Booongo's Network promotions on top of the progress mentioned above:

- ✓ Tangible and **attractive Prize Pools** for players (30-50-70K EUR) and risk shared marketing approach with Operators and Booongo.
- ✓ **Low marketing expenses** (approx 1500 EUR for Operator in average)

LOOKING FOR INDIVIDUAL APPROACH?

The option of a fully customized **Local Promotion** is also available for Operators. Local Promos are individually crafted campaigns which target your audience with Prize Pool fully dedicated to your players. Campaign will be individually set up to fit your playing audience better. For more details please contact your Account Manager.

Required Promo Actions

To ensure the best outcome from Booongo's Network Promo we HIGHLY recommend to follow promo actions listed below:

BEFORE the promotion:

- place TOP 4-5 promotion participating games in the TOP positions of **MAIN** and/or **Popular** sections in your lobby
- place "**Tournament**"/"**Daily Rewards**"/"**Promo**" tag(s) on the icons of participating games, tags are already prepared by us and can be found [here](#).
- place a header **banner** on the main page rotator to keep your players informed and redirected to a Promo page. Feel free to post news and banners in your social media.
- Prepare a dedicated **Promo page** (landing) for this campaign, mentioning all the TnCs and providing a LIST OF PARTICIPATING GAMES. Art assets are provided by us in PSD for your designers to work them out.
- For Tournaments/ Tournament Series: use our **Leaderboard API / JS widget** to show the inGame Leaderboard in the context of your dedicated Promo page. It is designed to show inner campaign activity for users visiting the Promo page, being not logged in to participating games.
Link for API / Widget, mentioning the UID of campaign, is provided 1 day before the campaign launch. Feel free to contact your Account Manager.
- at least one day in advance warm up your players with **targeted Email Campaign** and/or any other communication channel you prefer (Telegram, Viber, Social Networks etc) informing about the upcoming Promotion.

DURING the promotion:

- engage your players with **and push notifications** in your preferred communication channels
- Incentivise players to jump in with gifted **FreeBets (i.e. Deposit Freebets)** - using any of TOP5 participating games of this campaign
- Optionally guarantee **Bonuses (deposit, reload, cashbacks)** to your players for participating in this campaign - using any of TOP5 participating games or Booongo provider in general.

PROMO ASSETS:

Prepared 3-4 weeks before the launch of the campaign and stored [here](#). Please, contact Booongo Team or your Account Manager if the link is not accessible.

General Terms and Conditions

1. By participating in the Daily Rewards campaign you agree to the Terms and Conditions outlined here and the ones provided by the operator.
2. Booongo holds the right to cancel the Daily Rewards campaign for the indefinite term without any payments according to the current state of cycles.
3. Only real money rounds can participate in the Daily Rewards.
4. Other than the price to make a spin, there is no additional cost to participate and receive rewards.
5. Daily Rewards rules can be changed anytime.
6. Malfunction voids all pays and plays.

Campaign Details:

Network Promotion Name:	St.Patrick Daily GreenWards
Period (runs between):	04.03.2021 0:00 UTC and 23.03.2021 23:59 UTC <i>* Daily Rewards campaign will end on 23.03.2021 23:59 UTC regardless of the current cycle progress for any player.</i>
Games participating:	ALL GAMES <i>*Except: Super Rich God</i> <i>Recommended to place in LOBBY: Lord Fortune, Sun of Egypt 2, 15 Dragon Pearls, 3 Coins, Dragon Pearls</i>
Prize Pool:	EUR 1`160.00 PERSONAL <i>Calculated as a max total personal prize pool if player completes all possible Daily Goals throughout duration of this campaign (4 full cycles)</i> Please, check the Prizes And Claiming Section for more details.
Win Mechanics:	<ul style="list-style-type: none">• Daily Rewards campaign runs in cycles of up to 5 calendar days each (always using the UTC +0 timezone) with ability to compete the Daily Goal up to 3 times• Rewards are growing with daily progression and intraday goals completion

	<ul style="list-style-type: none">• In order to keep the daily progress player needs to complete Daily Goal at least once to be eligible entering the next day in the cycle and pretend for bigger rewards• Player's Daily Rewards cycle resets to the 1st day in 2 cases:<ul style="list-style-type: none">- If players missed a day or haven't completed the Daily Goal at least once- If player completed a whole cycle of 5 days• The juiciest reward is coming on the last day of each cycle!
Prize payout mechanic:	<ul style="list-style-type: none">• Players can claim their prizes after each goal completion• In order to claim the available prize player needs to press the "CLAIM" button inside the Daily Rewards PromoUI Widget• To collect the claimed prize player needs to press the "COLLECT" button In the received pop-up with the claimed prize, instantly shown up to the player upon his claim.
Daily Reward Widget:	<p>Promo UI widget is updated in real-time with each player's spin.</p> <p>Daily Reward Widget is visible inside the game as a promoUI component and shows to each player his/her own Daily & Intraday progress, countdown timer until the start of a next day in cycle, reward expiration timer when the CLAIM button is active, and a calendar navigation by completion status.</p>

Prizes And Claiming:

1. Prizes are paid out automatically to players upon their claim inside the Promo User Interface from any participating game.
2. All available and ready to claim rewards must be COLLECTED only during the current calendar day (by UTC +0 timezone) when they were achieved, if no other conditions are stated.
3. Uncollected ready-to-claim prizes EXPIRE at the end of the current day and are not transferred for the next day.
4. Maximum total personal prize pool is **1160 EUR**, if the player completes all possible Daily Goals throughout the duration of this Campaign.
5. Prize distribution table in **EUR**:

Goals and Prizes				
Day in Cycle	Daily Goal	Prize <i>*Daily Goal completed once</i>	Prize#2 <i>*Daily Goal completed twice</i>	Prize#3 <i>*Daily Goal completed 3 times</i>
1st	300 EUR bets	€ 5.00	€ 6.00	€ 7.00
2nd	450 EUR bets	€ 9.00	€ 10.00	€ 11.00
3rd	650 EUR bets	€ 15.00	€ 15.00	€ 17.00
4th	900 EUR bets	€ 23.00	€ 25.00	€ 27.00
5th	1300 EUR bets	€ 37.00	€ 40.00	€ 42.00

Compensation system for operators:

1. All prizes are deducted from the GGR before invoicing regardless of the percentage of Bonus Deduction according to the contract.