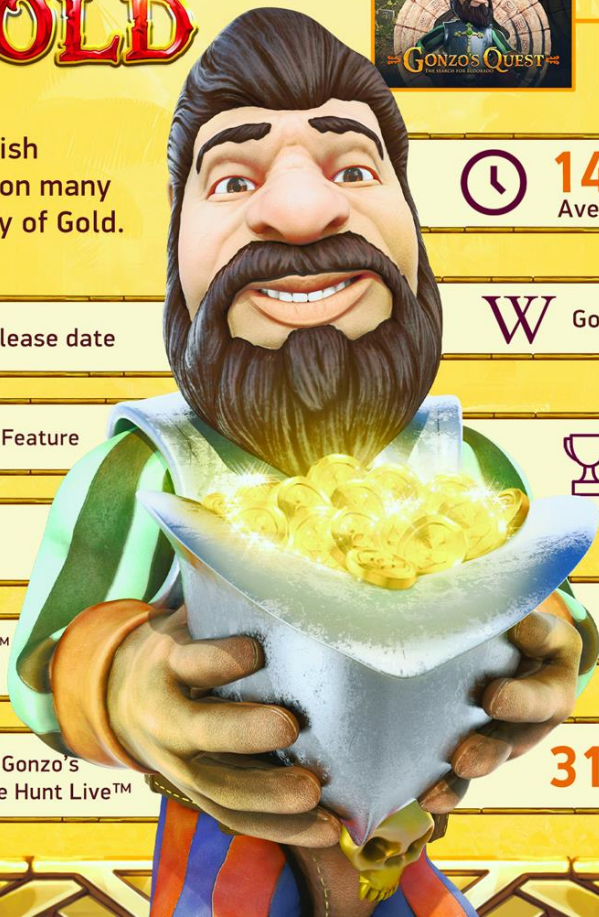




GONZO'S GOLD

GONZO'S GOLD

The character Gonzo is based on the Spanish conquistador, Gonzalo Pizarro. Who went on many expeditions, to find El Dorado, the lost city of Gold.



14.5 MINS
Average session time

2011 Gonzo's Quest™: Release date



Gonzo's Quest has its own WIKI Page



Gonzo's Quest™: First to launch Avalanche Feature



TOP 3 GAME
for last 3 years across **NETENT** portfolio

7 MIL unique players in 2 years

GONZO'S QUEST MEGAWAYS™
Top performing Brand across **RED TIGER** portfolio

5 BILLION spins during 2020 on Gonzo's Quest™ and Gonzo's Quest Megaways™

1.3M Unique Players across Gonzo's Quest™, Gonzo's Quest Megaways™ and Gonzo's Treasure Hunt Live™

31% of Players who played Gonzo's Treasure Hunt Live™, played Gonzo's Quest™ game afterwards

Why should I play Gonzo's Gold™?

- High Free spin hit rate! 1 in 177 spins
 - Catch a lot of re-triggers inside free spins.
 - Very high re-trigger rate in free spins: 30%
- Smallest pay in the base game is 0.5x which is strong.
- High volatile game, with high minimum wins and many 300-500x wins.
- It is the most simple cluster game in the market
- It has strong Brand recognition, leading to increased trial
- Value for money – easy to hit feature

How should you best utilise the Gonzo™ brand?

- Create the optimal player experience through 4 strong titles, with high brand equity.
- Strong brand equity= higher trial rates
- Cross collaboration campaigns.
 - Target Gonzo Players directly (3 Titles to cross sell on)= Higher CTR rates
 - Gonzo Current Players
 - Gonzo Lapsed Players
 - Gonzo Players who experienced winnings

Game Details

GENERAL INFORMATION		Game Version: 1.0		
Game Type	Video Slot			
Release Date	14 th October 2021			
Reels Type	Spinning Reels			
Reels x Rows	5x5			
Win Lines	Cluster Wins (no win lines)			
Max Win	6,500x			
Volatility	High			
Min Stake	€/\$/£0.10			
Max Stake	€/\$/£200			
Features	3 (Scatter Symbols, Free Spins, Golden Symbol Expansion)			
Themes	Adventure, Gold, Expedition, Treasure, Temple			
	r0	r1	r2	r3
RTP Total	91.09%	93.07%	95.07%	96.11%
RTP Base Game	51.77%	52.85%	53.95%	54.52%
RTP Free Spins	35.64%	36.45%	37.27%	37.70%

Game IDS

GAME IDS

DESKTOP

Game ID	Comment	RTP in Game Rules
gonzosgold_not_mobile	Default desktop version with RTP 96.11%.	96.11%
gonzosgold_r0_not_mobile	Desktop version with RTP 91.09%.	91.09%
gonzosgold_r1_not_mobile	Desktop version with RTP 93.07%.	93.07%
gonzosgold_r2_not_mobile	Desktop version with RTP 95.07%.	95.07%
gonzosgold_r3_not_mobile	Desktop version with RTP 96.11%.	96.11%

MOBILE

Game ID	Comment	RTP in Game Rules
gonzosgold_mobile_html	Default mobile version with RTP 96.11%.	96.11%
gonzosgold_r0_mobile_html	Mobile version with RTP 91.09%.	91.09%
gonzosgold_r1_mobile_html	Mobile version with RTP 93.07%.	93.07%
gonzosgold_r2_mobile_html	Mobile version with RTP 95.07%.	95.07%
gonzosgold_r3_mobile_html	Mobile version with RTP 96.11%.	96.11%

Game Features

Scatter



Cluster Pays™



Freespins



Golden Symbol Expansion

