



'Playson Rewards' Competition

For: May CashDays (€70k)
Terms and Conditions

1st - 8th of May 2022
ver. 1.0

Terms and Conditions

General

1. Playson Rewards is a race on a Casino Group level between all Playson's Partners (casino teams).
2. Playson Rewards runs in parallel with the May CashDays Tournament.
3. All participating Wlcodes will be referred to as "partners" in this document.
4. To maintain anonymity, instead of the real name/backoffice names, Playson will display on the leaderboard a nickname for each partner.
5. The partners will be able to choose a nickname for themselves. In case it is not chosen, we reserve the right to set a nickname for the partner in question.

Qualification

6. Playson Rewards is available only for Partners that opted-in to the May CashDays promotion.
7. In order to receive the marketing points and be eligible for the prizes, the partners must promote the May CashDays tournament for its entire duration.

Competition

8. During the promotion period, the partners will be awarded with points for marketing activities (games positioning, tags on tournament games, tournament banners, other), as mentioned below:
 - 8.1 Games positioning: for each tournament game that is added on a prominent position n the games lobby: 10 points
 - 8.2 Tags on tournament games: for each tournament tag added on the tournament game icons: 10 points

8.3 Tournament banners: 10 points for every tournament banner added on the website.

8.4 Other: Surprise us! Contact your Account Manager with your plans of other ways to promote the Playson brand, and we will award you with extra points! (Examples: newsletters sent to clients, Playson tournament page, Playson tournament section with tournament games added, social media posts, LinkedIn posts, SMS sent to players, extra promo mechanics etc)

9. In order to be awarded with the points, the partners must send screenshots with proof that the above-mentioned marketing actions have been performed (banners, icons, marketing emails, SMS messages etc.)
10. The proof must be sent to the following email address: rewards@playson.com
11. In case of a tie, the casino that has the highest ranked player will have priority on the leaderboard.
12. Since the competition is created for casino teams, If a casino team registers with multiple partners, those specific partners will be merged into one. This way, the points will be awarded in the same manner for all participants, giving every casino team equal chances of winning.

Prizes

1. At the end of the promotion, we will offer:
 - 1.1. 2 prizes to the participants that accumulated most points
 - 1.2. 1 'honourable mention' prize to the participant that did not win, but did great marketing efforts
 - 1.3. 3 prizes to 3 randomly selected participants
2. Our top 2 winners have the freedom to choose their own prizes. Playson will provide a list with available prizes and the winners will be able to choose any of them, with below rules applying
3. Once an award has been chosen by the 1st place, it will be removed from the prize pool. The 2nd place will then be able to choose from the remaining available prizes.
4. Playson reserves the right to name an "honourable mention" and award it with the

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remaining prizes.

5. Playson reserves the right to randomly pick 3 participants and award them with random prizes, as part of our lottery
6. Available prizes:
 - 6.1 Invoice deduction: 10% invoice deduction for the next calendar month
 - 6.2 Tournament budget: 5,000 EUR
 - 6.3 Game GGR deduction: 25% game deduction for the next calendar month
 - 6.4 Gift for the casino team
 - 6.5 I'm feeling lucky/ Mystery gift
7. The tournament budget is available for 3 months following the month of the win. The partner may split the tournament budget as they see fit and run multiple tournaments with it.
8. The gift for the casino team is a physical gift that could contain: consumables that can be shared, branded materials, gift cards, etc.
9. The "I'm feeling lucky/ mystery gift" is secret random gift sent to the winners by Playson
10. For physical gifts, the partner's geolocation, COVID regulations and customs may slow down the process of sending the packages, causing delays.
11. The number of prizes is determined by the number of opt-ins in this promotion. Playson reserves the right to add or remove additional prizes if they are considered disproportionate compared to the number of participants.

Leaderboard

12. Playson Rewards leaderboard can be found on our website (<https://playson.com>), please contact your account manager for further instructions.
13. The leaderboard is updated daily, so make sure to check it every day in order to see your updated position!
14. The final leaderboard will be updated on the 15th of May.

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Opt-in deadline:

The opt-in deadline for this promotion is 25th of April 2022.