

Booongo Network Tournament Series

It's BNG Birthday!

Participant's Terms and Conditions

Marketing Guidelines

Introduction & Benefits:

We are pleased to welcome you as a participant in the **"It's BNG Birthday!"** Network Tournament Series.

- **Network promos running on Booongo HYPE promotools** - is an efficient marketing tool which guarantees growth of players' interest and engagement. For the last year, players who participated in our network campaigns showed an impressive progress for Operators with an average increase of 48-135% GGR and 46-120% Bets, compared to the same period month before!
- **Tournament Series** is a unique promo tool firstly introduced by Booongo. In fact, it is a combo of **regular tournaments with mixed terms** (duration of each tournament in the series can vary), **Scoring** (Winning Mechanic) and **2nd (EXTRA) Leaderboard** reflecting player's progress.
The summertime Money Chase Series campaign showed that up to 27% of players returned to the competition more than once during each week of the Series, which is on average an improvement of 7% compared to regular tournaments. Monthly retention among qualified players showed a growth of 11% in comparison to regular tournaments.
- The best way to anchor, boost and assimilate positive results - is **systematic approach**. Booongo fully organises and supports regular (2-3 times per month) promo activity which can be planned in advance. Please, check **Booongo's Campaign Roadmap [here](#)**.

BENEFITS FOR OPERATORS participating Booongo's Network promotions on top of the progress mentioned above:

- ✓ Tangible and **attractive Prize Pools** for players (30-50-70K EUR) and risk shared marketing approach with Operators and Booongo.
- ✓ **Low marketing expenses** (approx 1500 EUR for Operator in average)

LOOKING FOR INDIVIDUAL APPROACH ?

The option of a fully customized **Local Promotion** is also available for Operators. Local Promos are individually crafted campaigns which target your audience with Prize Pool fully dedicated to your players. Campaign will be individually set up to fit your playing audience better. For more details please contact your Account Manager.

Required Promo Actions

To ensure the best outcome from Booongo's Network Promo we HIGHLY recommend to follow promo actions listed below:

BEFORE the tournament:

- place TOP 4-5 tournament participating games in the TOP positions of **MAIN** and/or **Popular** sections in your lobby
- place "**Tournament**"/"**Daily Rewards**"/"**Promo**" tag(s) on the icons of participating games, tags are already prepared by us and can be found [here](#)
- place a header **banner** on the main page rotator to keep your players informed and redirected to a Promo page. Feel free to post news and banners in your social media.
- Prepare a dedicated **Promo page** (landing) for this campaign, mentioning all the TnCs and providing a LIST OF PARTICIPATING GAMES. Art assets are provided by us in PSD for your designers to work them out.
- For Tournaments/ Tournament Series : use our **Leaderboard API / JS widget** to show the inGame Leaderboard in the context of your dedicated Promo page. It is designed to show inner campaign activity for users visiting the Promo page, being not logged in to participating games.
Link for API / Widget, mentioning the UID of campaign, is provided 1 day before the campaign launch. Feel free to contact your Account Manager.
- at least one day in advance warm up your players with **targeted Email Campaign** and/or any other communication channel you prefer (Telegram, Viber, Social Networks etc) informing about the upcoming Tournament.

DURING the tournament:

- engage your players with **pre-tournament and push notifications** in your preferred communication channels
- Incentivise players to jump in with gifted **FreeBets (i.e. Deposit Freebets)** - using any of TOP5 participating games of this campaign
- Optionally guarantee **Bonuses (deposit, reload, cashbacks)** to your players for participating in this campaign - using any of TOP5 participating games or Booongo provider in general.

PROMO ASSETS:

Prepared 3-4 weeks before the launch of the campaign and stored [here](#). Please, contact Booongo Team or your Account Manager if the link is not accessible.

General Terms and Conditions

1. By participating in the tournament you agree to the Terms and Conditions outlined here and the ones provided by the operator.
2. Booongo holds the right to cancel the tournament for the indefinite term without any payments according to the leaderboard in cases of emergency.
3. Only qualified players can claim the prize (please, check Campaign Details Section).
4. Only real money rounds can participate in the tournament.
5. Other than the price to make a spin, there is no additional cost to enter the tournament.
6. Each player will get a personal tournament ID for the leaderboard.
7. If two or more players are tied, those who get results earlier are the ones who get better prizes.
8. Tournament rules can be changed anytime.
9. Malfunction voids all payouts.

Campaign Details

!!! Full setup file in Google Sheets, for better understanding, can be found [here](#)

GENERAL SETTINGS	
Network Tournament Series Name:	It's BNG Birthday!
Period (runs between):	06.05.2021 0:00 UTC to 25.05.2021 23:59 UTC Split as: 06.05.2021 0:00 UTC to 11.05.2021 23:59 UTC (week 1) 13.05.2021 0:00 UTC to 18.05.2021 23:59 UTC (week 2) 20.05.2021 0:00 UTC to 25.05.2021 23:59 UTC (week 3)
Grand Total Prize Pool:	Grand Total Prize Pool is 120`000 EUR for this Campaign (or player's currency equivalent) combined from several pools by the following structure: 40`000 EUR for Week 1 (06.05.2021 0:00 UTC to 11.05.2021 23:59 UTC) <ul style="list-style-type: none">- 5`000 EUR for each Regular Tournament, which is 30 000 EUR in Total for 6 tournaments- 10`000 EUR for the Series Leaderboard 40`000 EUR for Week 2 (13.05.2021 0:00 UTC to 18.05.2021 23:59 UTC) <ul style="list-style-type: none">- 5`000 EUR for each Regular Tournament, which is 30 000 EUR in Total for 6 tournaments- 10`000 EUR for the Series Leaderboard 40`000 EUR for Week 3 (20.05.2021 0:00 UTC to 25.05.2021 23:59 UTC)

- **5'000 EUR** for each Regular Tournament, which is **30 000 EUR** in Total for **6** tournaments
- **10'000 EUR** for the Series Leaderboard

Please, check the **Prize Pool Distribution** Section for more details.

Tournament Series Structure:

3 individual Series with **6** Regular Tournaments each:

SERIES	TNTs	TNT Start Time	TNT Finish Time	TNT Scoring	Prize Pool
It's BNG BirthDay! 06.05 - 11.05 (week 1)	TNT1	06.05.2021 0:00 UTC	06.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT2	07.05.2021 0:00 UTC	07.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT3	08.05.2021 0:00 UTC	08.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT4	09.05.2021 0:00 UTC	09.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT5	10.05.2021 0:00 UTC	10.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT6	11.05.2021 0:00 UTC	11.05.2021 23:00 UTC	HSRP	5'000 EUR
			06.05.2021 0:00 UTC	11.05.2021 23:00 UTC	Series

SERIES	TNTs	TNT Start Time	TNT Finish Time	TNT Scoring	Prize Pool
It's BNG BirthDay! 13.05 - 18.05 (week 2)	TNT1	13.05.2021 0:00 UTC	13.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT2	14.05.2021 0:00 UTC	14.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT3	15.05.2021 0:00 UTC	15.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT4	16.05.2021 0:00 UTC	16.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT5	17.05.2021 0:00 UTC	17.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT6	18.05.2021 0:00 UTC	18.05.2021 23:00 UTC	HSRP	5'000 EUR
			13.05.2021 0:00 UTC	18.05.2021 23:00 UTC	Series

SERIES	TNTs	TNT Start Time	TNT Finish Time	TNT Scoring	Prize Pool
It's BNG BirthDay! 20.05 - 25.05 (week 3)	TNT1	20.05.2021 0:00 UTC	20.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT2	21.05.2021 0:00 UTC	21.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT3	22.05.2021 0:00 UTC	22.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT4	23.05.2021 0:00 UTC	23.05.2021 23:00 UTC	HSRP	5'000 EUR
	TNT5	24.05.2021 0:00 UTC	24.05.2021 23:00 UTC	HSRM	5'000 EUR
	TNT6	25.05.2021 0:00 UTC	25.05.2021 23:00 UTC	HSRP	5'000 EUR
			20.05.2021 0:00 UTC	25.05.2021 23:00 UTC	Series

**Games
participating:**

- Magic Ball**
- Magic Apple**
- Super Rich God**
- Lord Fortune**
- Great Panda**
- Tiger Stone**
- Book Of Sun Choice**
- Sun Of Egypt 2**
- 15 Dragon Pearls**
- Sun Of Egypt**
- Dragon Pearls**
- Wolf Saga**
- 3 Coins**
- Aztec Sun**
- Scarab Temple**

REGULAR TOURNAMENT SETTINGS

Tournament Prize Pool: **5`000 EUR** for each Tournament, which is **90 000 EUR** in Grand Total for **18** tournaments (or player's currency equivalent)

Please, check the **Prize Pool Distribution** Section for more details.

Qualification: To be qualified and have a right to claim the prize player should fulfill the following conditions:

1. **Minimum Bet** is **1 EUR**,
AND
2. Minimum **number of spins** is **50**.

All points collected during the qualification stage are saved and considered for a player after passing the qualification. Non-qualified players are also shown on the Leaderboard, but stripped and in grey until they are qualified.

Tournament Scoring (Winning Mechanic): **HSRM (Highest Single Round Multiplier)** - the highest win-to-bet ratio/multiplier is considered
Example: Bet = 5 EUR and Win= 150 EUR, Win-to-bet multiplier = 150/5
The player gets 30 points until a higher multiplier occurs.

HSRP (Highest Single Round Payout) - the biggest payout in money equal to the number of assigned points

Example: Bet = 2 EUR and Win = 340 EUR
The player gets 340 points until a higher payout happens.

In-Game Tournament Leaderboard: During the Tournament Leaderboard is **updated in real-time** with each player's spin. Stats are updated on a 10 seconds sync between the game and promo server if no player's activity.

Winning Points are shown and sorted on the Tournament Leaderboard - the best players' results are always on TOP.

Forming Final Leaderboard stage reserves a 5-minutes delay to get rid of all possible data loss scenarios, players can see a Stripped Leaderboard when proceeding final calculations.

SERIES SETTINGS

Series Extra Prize Pool: **10 000 EUR** for each Series, which is **30 000 EUR** in Grand Total (or player's currency equivalent)

Series Extra Scoring (Winning Mechanic): Players are getting Series Extra Points during the whole Campaign based on following logic:

For Passed Qualification in each Regular TNT		200 points
For Every 100 EUR Bets during all Regular TNT		1 points
For Place in Regular TNT	1st	1000 points
	2nd	500 points
	3rd	250 points
	4th-5th	200 points
	6th-10th	150 points
	11th-100	50 points
	101th-200	30 points

Points to Series Extra Leaderboard received by players are accumulated during the whole series of Tournaments. Player with the biggest accumulated score is taking the 1st place in **Series Extra Leaderboard**, while others are sorted accordingly.

Series Extra Leaderboard: The **Series (Extra) Leaderboard** is running in parallel with the In-Game Regular Tournament Leaderboard.

Player can see **2 Leaderboards at the same time**: The Series Extra Leaderboard and In-Game Tournament Leaderboard, showing player's progress during the whole series of tournaments

The Series Leaderboard is **visible on the right side of PromoUI** and shows the historical progress of collected points of a current player and the Extra Leaderboard itself with Extra prizes for the Series.

Series (Extra) Leaderboard prizes are paid out simultaneously with a closing Regular Tournament of the Series on **11.05.2021 23:00 UTC, 18.05.2021 23:00 UTC and 25.05.2021 23:00 UTC**

Prize Pool Distribution

1. With enabled **auto-payout feature** Prizes are paid out automatically to winners who received Win Pop-up after the Tournament is finished and final results are available on the Leaderboard.
2. In case of disabled **auto-payout feature**, players receive Win Pop-up stating that their prize will be manually credited to their accounts by the responsible Operator in **72 hours**.
3. If the auto-payout feature is unavailable due to any technical issues, Operators reward players **manually** based on the Winners Report provided by Booongo.
4. Prize distribution table for **Regular Tournaments** in **EUR** (applicable to each tournament in the Series) is shown below:

Regular Tournament Prize Pool			
From place	To place	Prize	Sum
1	1	€ 500	€ 500
2	2	€ 300	€ 300
3	3	€ 250	€ 250
4	5	€ 75	€ 150
6	10	€ 50	€ 250
11	20	€ 30	€ 300
21	100	€ 25	€ 2,000
101	150	€ 15	€ 750
151	200	€ 10	€ 500
			€ 5000

5. Prize distribution table for **Series Leaderboard** in **EUR** is shown below:

EXTRA LEADERBOARD Prize Pool			
From place	To place	Prize	Sum
1	1	€ 1,000	€ 1,000
2	2	€ 800	€ 800
3	3	€ 700	€ 700
4	5	€ 500	€ 1,000
6	10	€ 200	€ 1,000
11	30	€ 75	€ 1,500
31	50	€ 50	€ 1,000
51	100	€ 25	€ 1,250
101	150	€ 15	€ 750
151	250	€ 10	€ 1,000
			€ 10 000

Compensation system for operators

1. All prizes are deducted from the GGR before invoicing regardless of the percentage of Bonus Deduction according to the contract.