

## BETGAMES.TV JACKPOTS

General information for clients



The newly launched games Speedy7 and 6+Poker are immersive and interactive. The games provide a new Jackpot feature that encourages existing player place more bets and attracts new players by offering players more excitement, entertainment, and winning opportunities.

Jackpot features:

- ◆ Not RNG based, but on set rules - it pays out the winnings if two factors appear in the draw (combination of cards + needed player action).
- ◆ The online progressive jackpot means a substantial pay-out. Prize increases each time the game is played.
- ◆ After winning the Jackpot, it starts accumulating again under the same rule
- ◆ Easy to integrate into a website iframe to notify and attract more players
- ◆ Available for two games – Speedy 7 and 6+ Poker

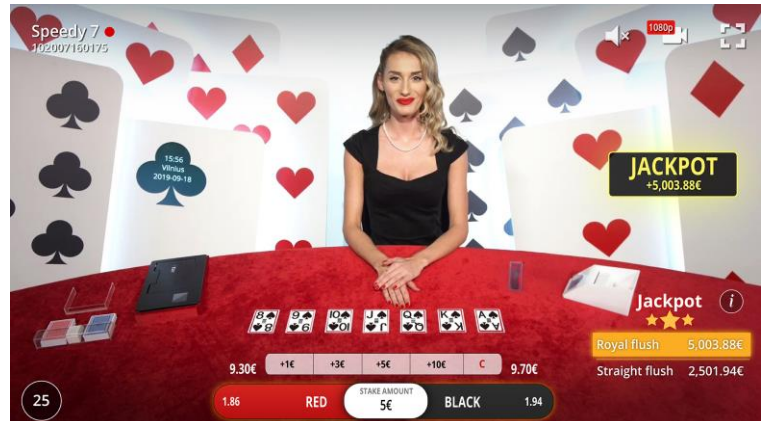
The only thing left for you to do is to set the launch date and % of stake that goes to Jackpot.

## HOW TO WIN THE JACKPOT

### SPEEDY 7

a) Jackpot can be won if the 7 cards on the table form one of the following five-card poker rankings:

- ♦ Straight Flush (50% of jackpot)
- ♦ Royal Flush (100% of jackpot)



b) Players will win the Jackpot if they bet on all 7 cards + if there is one of the above mentioned poker rankings on the table (doesn't matter if player won or lost bet)

### 6+ POKER

c) Jackpot can be won if Dealer's cards and three board cards form one of the following five-card poker rankings:

- ♦ Straight Flush (50% of jackpot)
- ♦ Royal Flush (100% of jackpot)



d) Players will win jackpot for betting on "Dealer wins" outcome in the Preflop betting round and draw ending with one of the above mentioned poker rankings.

***If multiple players have won the Jackpot, it is shared in proportion to the players' stake.***

**PROBABILITY OF FORMING POKER RANKING TO WIN JACKPOT (DESCRIBED ABOVE IN POINT A)**

**Speedy 7**

Period	<b>1 month</b>
Count of draws	<b>20400</b>
Royal Flush expected avg drop	<b>0.66</b>
Straight Flush expected avg drop	<b>5.68</b>

**6+ Poker**

Period	<b>1 month</b>
Count of draws	<b>20760</b>
Royal Flush expected avg drop	<b>0.64</b>
Straight Flush expected avg drop	<b>4.00</b>

**NEEDED PLAYER ACTION TO TAKE PART IN JACKPOT (DESCRIBED ABOVE IN POINT B)**

**Speedy7**

In **10.04%** of all draws **at least one** player places bets during **all 7** betting rounds of the draw.

**6+ Poker**

In **17.83%** of all draws **at least one** player places bet on **“Dealer wins”** outcome before the Flop cards.

*Percentage differs while in peak hours (higher) and nighttime (lower).*

**EXPECTED GROWTH**

Following calculations (in the next paragraph) and expected growth are based on Jackpot rules, where player needs to make bets on all 7 rounds in single draw.

<b>Current Speedy7 stats show:</b>	<b>Benefits of setting up Jackpot feature in Speedy7:</b>
♦ 82% of all players did not make bets on all betting rounds of the draw during one betting session.	♦ To take part in the Jackpot players will have to start from the first betting round that will encourage them to place additional bets from the first betting round.
♦ 40% of players missed only one or two betting rounds in a draw.	♦ It is expected that players will continue betting, while expecting to get the needed card to win the Jackpot, if there are 3 or 4 cards on the table which have already started to form the needed ranking for the Jackpot.
♦ 31% of players missed the first betting round, but placed 4,5 or 6 bets in a draw.	

Current 6+ Poker stats show:	Benefits of setting up Jackpot feature in 6+ Poker:
<ul style="list-style-type: none"> <li>82% of all players do not place bets on “Dealer wins” outcome before the Flop. In 6+ Poker game “Dealer wins” outcome is not as popular as “Player wins”, as Player cards are the first cards which are dealt face up, but Dealer cards are revealed after last betting round.</li> </ul>	<ul style="list-style-type: none"> <li>It is expected that players will start placing more bets on “Dealer wins” option to be able to take part in the Jackpot.</li> </ul>

### JACKPOT INFLUENCE ON GGR

*Based on recommended 0.5% settings*

- Jackpot amount isn't covered with real money. Player's full stake amount will play in his bet as always.
- Jackpot setting automatically keeps track of main turnover and Jackpot amount will grow simultaneously.
- Jackpot amount paid out to the player is an additional bonus winning, deducted from main GGR.

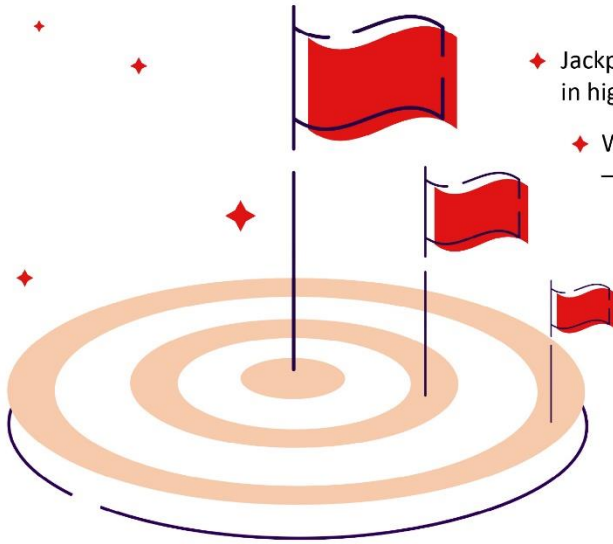
Below is an example of Jackpot calculations based on current data:

Turnover	100 000 EUR
Winnings	94 600 EUR (avg RTP 94.6%)
GGR	5 400 EUR (5.4%)
Jackpot payouts	500 EUR (0.5%)
NGR	5400 – 500 = 4 900 EUR (4.9%)

Jackpot calculations based on expected growth:

Turnover	130 000 EUR
Winnings	122 980 EUR (avg RTP 94.6%)
GGR	7 020 EUR (5.4%)
Jackpot payouts	650 EUR (0.5%)
NGR	7020 – 650 = 6 370 EUR (4.9%)

## MARKETING



- ◆ Jackpot feature will change player behavior, which will result in higher turnover of the games.
- ◆ While promoting this feature on the main page, also via other channels – new and former players will be attracted.
- ◆ Our Jackpot is not RNG based, but on the contrary, has set rules – that means players will know how they can win it. This may attract a new kind of players - Jackpot hunters.

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STAY UNIQUE

