

GET EARLY ACCESS TO FIRST PERSON XXXXTREME LIGHTNING ROULETTE

We're offering you an exclusive opportunity to be an Early Adopter for our latest games.

As an Early Adopter you will get exclusive access to the game two weeks before global go-live, giving you and your players early access to all the action.

This premium access allows you and your players to stay ahead of the game, keeping them engaged and involved.

Read on for full details of how to take part and become an Early Adopter.

Early Adopters must be submitted no later than two weeks prior to the Early Adopters go live date.

EARLY ADOPTERS GO-LIVE:

12 July 2023

GLOBAL GO-LIVE:

26 July 2023

RETURN TO PLAYER (OPTIMAL)

97.30%



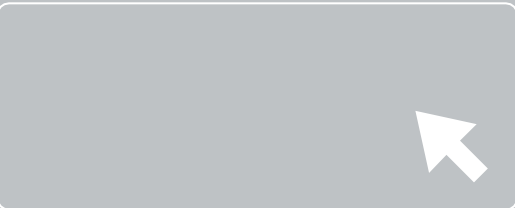
EARLY ADOPTERS MARKETING REQUIREMENTS* IN BRIEF



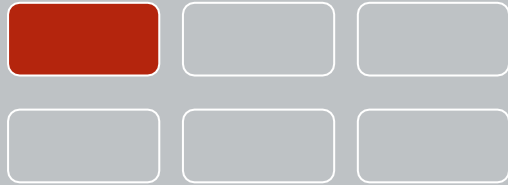
IN ORDER TO BECOME AN EARLY ADOPTER, YOU NEED TO COMMIT TO THE FOLLOWING MARKETING REQUIREMENTS.



PLACEMENT



Homepage/casino carousel banner*



Casino/slots tab direct game launch thumbnail (New/Popular fixed row/ Table Games)*

PROMOTIONS & CRM

PROMO

On-site promotions



Social media and ad campaign



Email/SMS/CRM campaign to your full player database



*MARKETING COMMITMENTS TO BE MADE FOR A MINIMUM OF THE EARLY ADOPTERS PERIOD.



You should organise your own on-site promotion. Here are some ideas for promotions. Contact our Promotions team to discuss further.

CASHBACK OFFER:

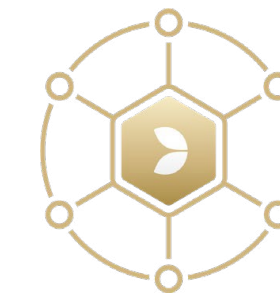
During the first week of game launch, players can qualify for 10% cashback up to €50 if they end up on the losing side.

WEEKLY LIVE DRAW:

All players wagering at least €100 will earn one ticket to participate in a weekly prize draw.

LAUNCH LEADERBOARD:

Players that accumulate the most net wins secure their place on the leaderboard. Top scoring players will be awarded with prizes!



EVOLUTION
**PROMOTIONS
SUITE**

CLIENTS WITH PROMOTIONS SUITE

If you have integrated Evolution's Promotions Suite, Create Reward Games vouchers triggering inactive players. Ask your KAM for more assistance or demo

