



## GET EARLY ACCESS TO CRAZY COIN FLIP

We're offering you an exclusive opportunity to be an Early Adopter for our latest games.

As an Early Adopter you will get exclusive access to the game two weeks before global go-live, giving you and your players early access to all the action.

This premium access allows you and your players to stay ahead of the game, keeping them engaged and involved.

Read on for full details of how to take part and become an Early Adopter.

Early Adopters must be submitted no later than two weeks prior to the Early Adopters go live date.

**EARLY ADOPTERS GO-LIVE:**

14 June 2022

**GLOBAL GO-LIVE:**

28 June 2022

**RETURN TO PLAYER (OPTIMAL)**

98.94%



RED TIGER





# EARLY ADOPTERS MARKETING REQUIREMENTS\* IN BRIEF

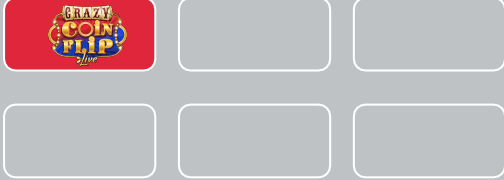


IN ORDER TO BECOME AN EARLY ADOPTER, YOU NEED TO COMMIT TO THE FOLLOWING MARKETING REQUIREMENTS.

## PLACEMENT



Homepage/casino carousel banner\*



Casino/slots tab direct game launch thumbnail (New/Popular fixed row)\*

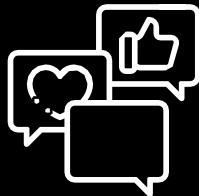


Live Casino direct game launch thumbnail\*

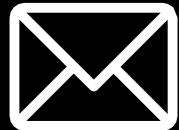
## PROMOTIONS & CRM

### PROMO

On-site promotions



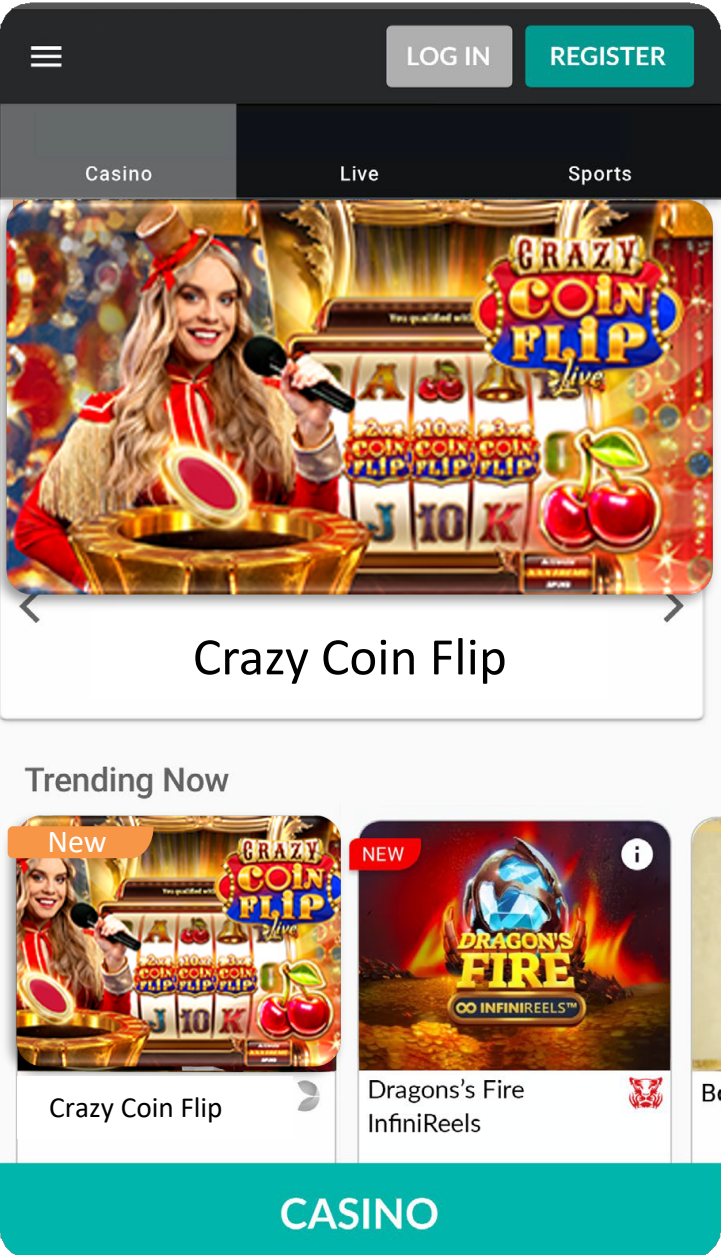
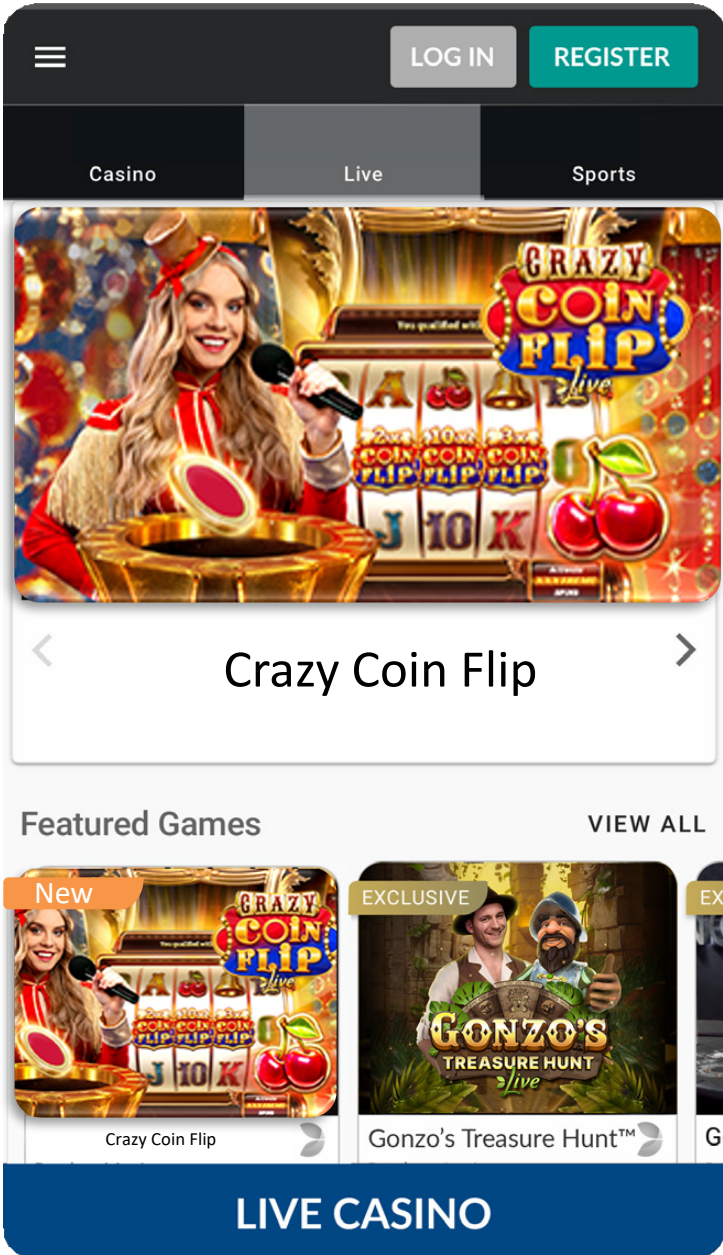
Social media and ad campaign



Email/SMS/CRM campaign to your full player database



\*MARKETING COMMITMENTS TO BE MADE FOR A MINIMUM OF THE EARLY ADOPTERS PERIOD.



✓ Homepage/casino carousel banner\*

✓ Casino/slots tab direct game launch thumbnail (New/Popular fixed row)\*

✓ Live Casino direct game launch thumbnail\*







**You should organise your own on-site promotion. Here are some ideas for promotions.  
Contact our Promotions team to discuss further.**

### **WEEKLY LIVE DRAW:**

All players wagering at least €100 will earn one ticket to participate in a weekly prize draw.

### **CASHBACK OFFER:**

During the first week of game launch, players can qualify for 10% cashback up to €50 if they end up on the losing side.

### **LAUNCH LEADERBOARD:**

Players that accumulate the most net wins secure their place on the leaderboard. Top scoring players will be awarded with prizes!

