



GET EARLY ACCESS TO XXXTREME LIGHTNING ROULETTE

We're offering you an exclusive opportunity to be an Early Adopter for our latest games. As an Early Adopter you will get exclusive access to the game two weeks before global go-live, giving you and your players early access to all the action.

This premium access allows you and your players to stay ahead of the game, keeping them engaged and involved.

Read on for full details of how to take part and become an Early Adopter.

Early Adopters must be submitted no later than two weeks prior to the Early Adopters go live date.

EARLY ADOPTERS GO-LIVE:
11 May 2022

GLOBAL GO-LIVE:
25 May 2022

RETURN TO PLAYER (OPTIMAL)
Straight Up bet: 97.10%
All other bets: 97.30%




EARLY ADOPTERS MARKETING REQUIREMENTS* IN BRIEF

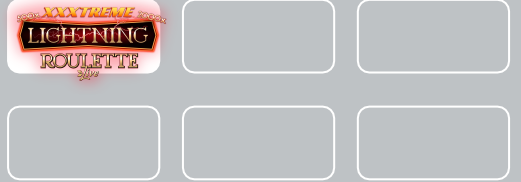


IN ORDER TO BECOME AN EARLY ADOPTER, YOU NEED TO COMMIT TO THE FOLLOWING MARKETING REQUIREMENTS.


PLACEMENT



Homepage/casino carousel banner*



Casino/slots tab direct game launch thumbnail (New/Popular fixed row)*



Live Casino direct game launch thumbnail*


PROMOTIONS & CRM

PROMO

On-site promotions



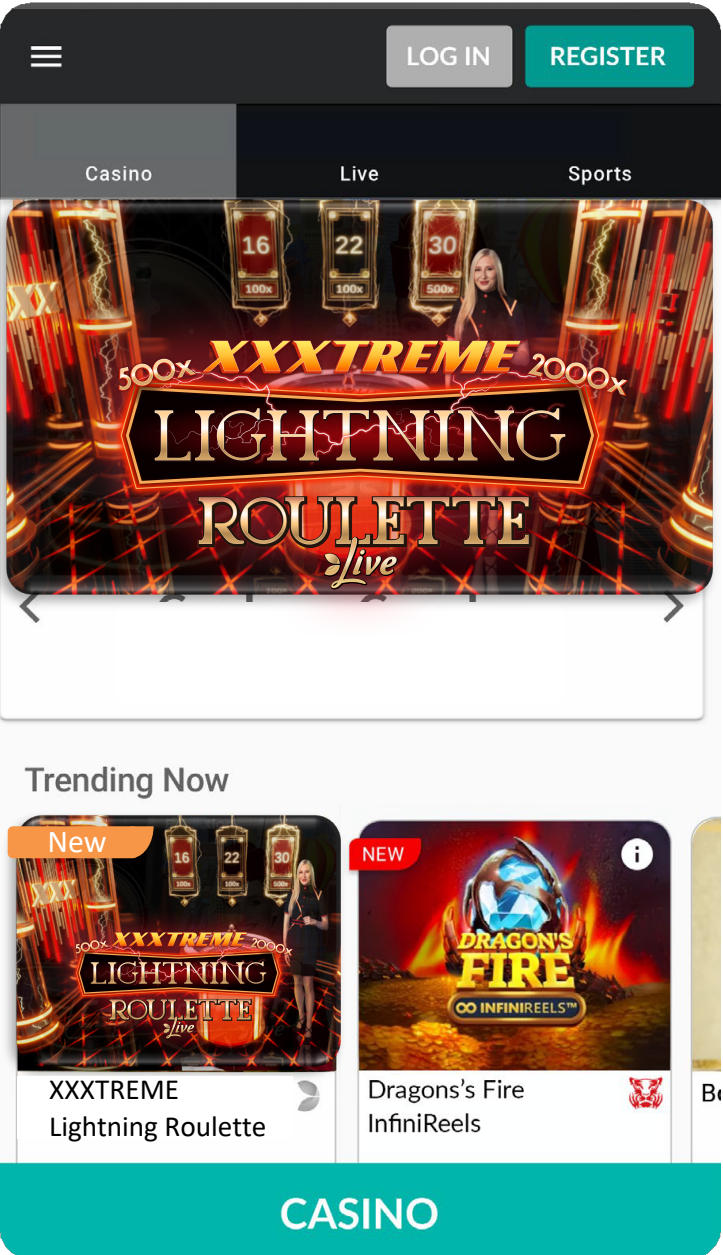
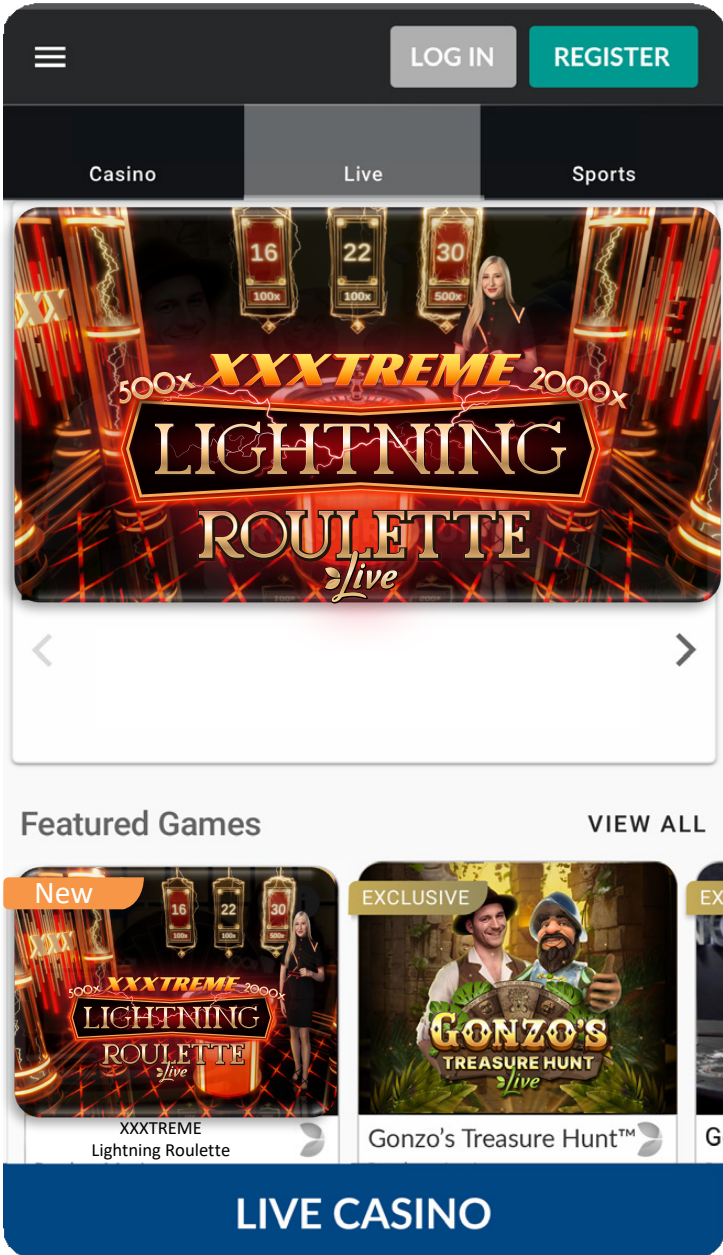
Social media and ad campaign



Email/SMS/CRM campaign to your full player database



*MARKETING COMMITMENTS TO BE MADE FOR A MINIMUM OF THE EARLY ADOPTERS PERIOD.



✓ Homepage/casino carousel banner*

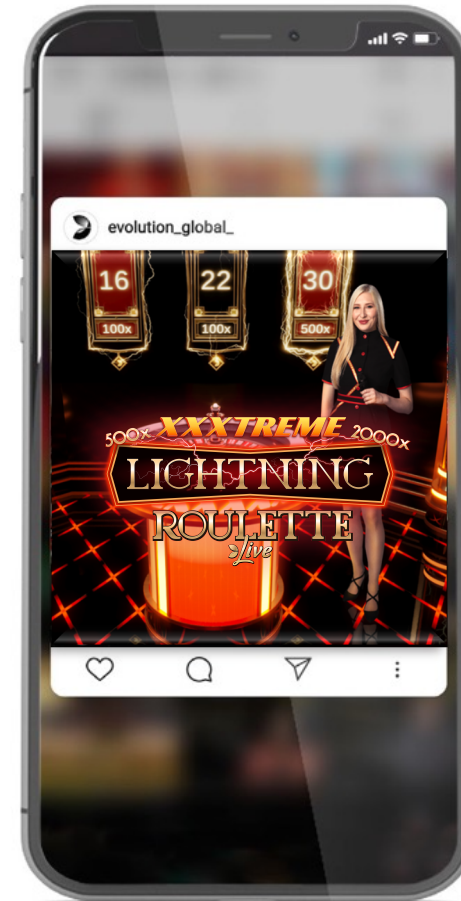
✓ Casino/slots tab direct game launch thumbnail (New/Popular fixed row)*

✓ Live Casino direct game launch thumbnail*





On-site promotions



Social media and ad campaign



Email/SMS/CRM campaign to your full player database





**You should organise your own on-site promotion. Here are some ideas for promotions.
Contact our Promotions team to discuss further.**

WEEKLY LIVE DRAW:

All players wagering at least €100 will earn one ticket to participate in a weekly prize draw.

CASHBACK OFFER:

During the first week of game launch, players can qualify for 10% cashback up to €50 if they end up on the losing side.

LAUNCH LEADERBOARD:

Players that accumulate the most net wins secure their place on the leaderboard. Top scoring players will be awarded with prizes!



Evolution may also offer the following exciting benefits to its Early Adopters as an added bonus.



CLIENTS WITH PROMOTIONS SUITE

If you have integrated Evolution's Promotions Suite, Evolution may provide additional promotions budget – speak to your KAM for more details.



EARLY ADOPTERS' TOURNAMENT

Early Adopters may be invited to an exclusive tournament before the game goes live! We will introduce you to the game and walk you through the key features. Exciting prizes will be offered to tournament winners!

Don't miss out, register your interest today with your KAM.