Evolution

GET EARLY ACCESS TO BALLOON RACE

We're offering you an exclusive opportunity to be an Early Adopter for our latest games.

As an Early Adopter you will get exclusive access to the game two week before global go-live, giving you and your players early access to all the action. This premium access allows you and your players to stay ahead of the game, keeping them engaged and involved.

Read on for full details of how to take part and become an Early Adopter.

Early Adopters must be submitted no later than two weeks prior to the Early Adopters go live date.

EARLY ADOPTERS GO-LIVE:
19 June 2024

GLOBAL GO-LIVE:
3 July 2024

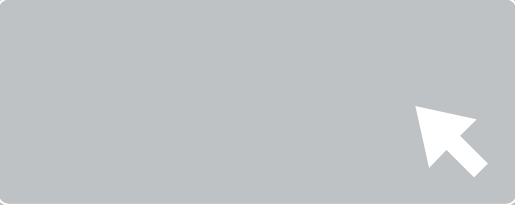**RETURN TO PLAYER (OPTIMAL)**
96.09%

EARLY ADOPTERS

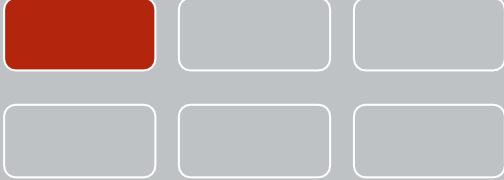# EARLY ADOPTERS MARKETING REQUIREMENTS* IN BRIEF

Evolution

IN ORDER TO BECOME AN EARLY ADOPTER, YOU NEED TO COMMIT TO THE FOLLOWING MARKETING REQUIREMENTS.

PLACEMENT

Homepage/casino carousel banner*

Casino/slots tab direct game launch thumbnail (New/Popular fixed row/ Table Games)*

PROMOTIONS & CRM

PROMO

On-site promotions

Social media and ad campaign

Email/SMS/CRM campaign to your full player database

EARLY ADOPTERS

You should organise your own on-site promotion. Here are some ideas for promotions. Contact our Promotions team to discuss further.

CASHBACK OFFER:

During the first week of game launch, players can qualify for 10% cashback up to €50 if they end up on the losing side.

WEEKLY LIVE DRAW:

All players wagering at least €100 will earn one ticket to participate in a weekly prize draw.

LAUNCH LEADERBOARD:

Players that accumulate the most net wins secure their place on the leaderboard. Top scoring players will be awarded with prizes!

EVOLUTION
PROMOTIONS SUITE

CLIENTS WITH PROMOTIONS SUITE

If you have integrated Evolution's Promotions Suite,

Create Reward Games vouchers triggering inactive players. Ask your KAM for more assistance or demo

EARLY ADOPTERS