

CASHBACK

We are constantly striving to add diversity, variety, and win-opportunities for our B2B partners and end-users. We have identified key modifiers to enhance the playing experience of the consumer. With our new Cashback feature there are strong indicators of increased play time, betcounts, and bet amounts. The cashback feature rewards players by offering them a chance to earn back losses and this will lead to increased game activity.

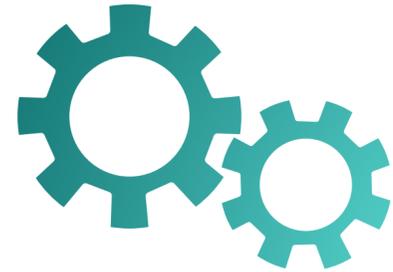
The new promotion allows players to receive a part of their losses incurred over pre-determined period. The new feature is aimed at rewarding loyal consumers. Cashback gives players a chance to redeem a percentage of their bets if they are going through a lean period.

This will benefit a substantial pool of players, as consumers at times go on 'cool' spells. The cashback promo provides extra money to play with as it gives a small boost to the players. Also, well predefined settings might encourage players to bet higher and try for different outcomes, whether on a specific game or increase general time spend on all of our products.



Integration

Available with 1.5 API integration.



Main configurations and features

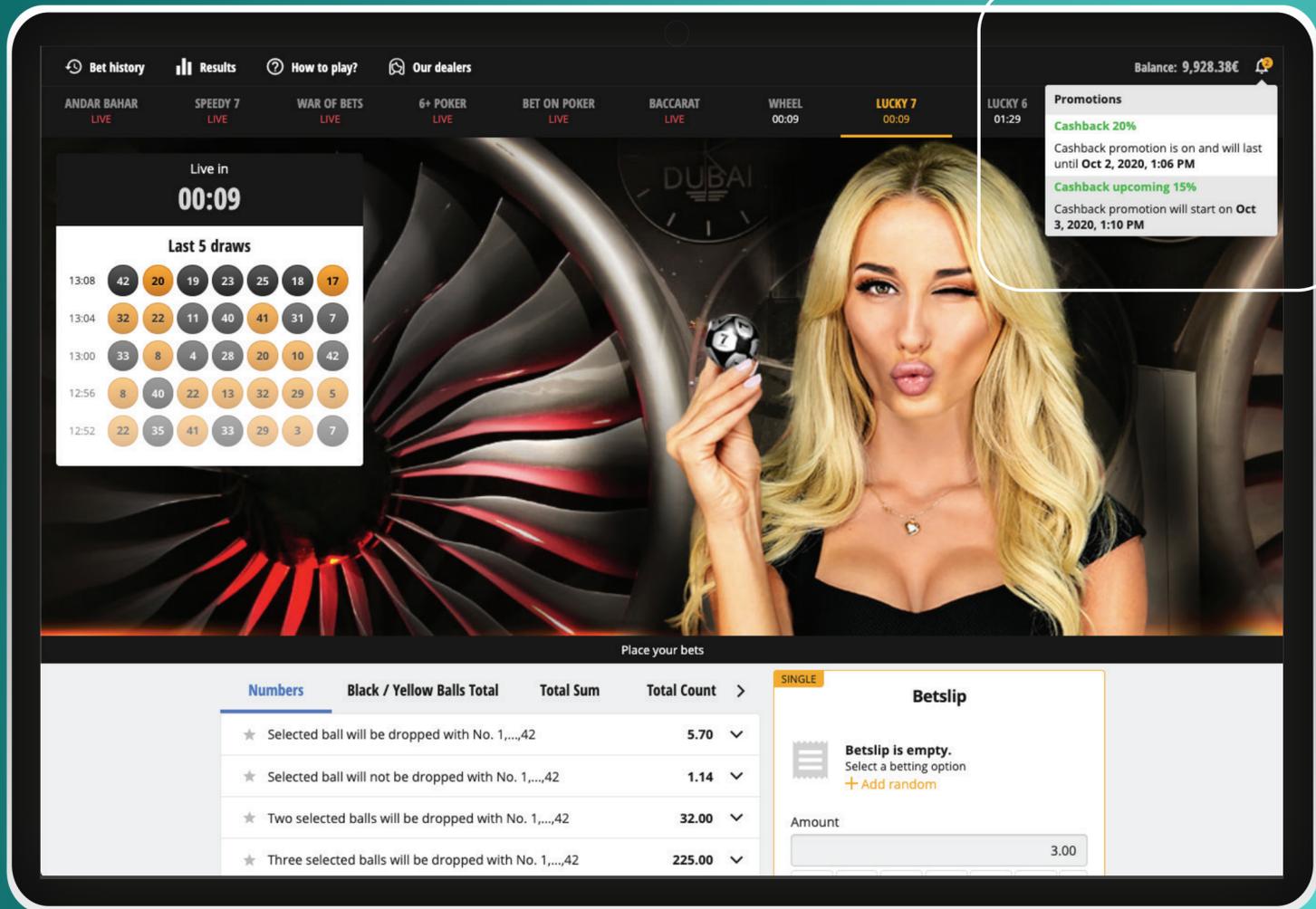
You can adjust these settings:

- Time settings (start / end)
- Cashback size (% of all losses)
- Cashback default currency (if player owns other currency wallet, his currency will be exchanged based on ECB (or exe.com if N/A in ECB) currency exchange rates)
- Min & Max cashback amount
- Games selection
- Requirements & limits:
 - Min stake
 - Min odds
 - Min bets placed



Notifications

- Setting time for Cashback notification message in BetGames iFrame (will stay there until Cashback is finished).
- Possibility to add partner's page link with Terms & Conditions dedicated for BetGames Cashback.



Promotions

Cashback 20%

Cashback promotion will start at **Wed 24th April 2019 00:00 EST**. [Click here to learn more.](#)

3d 22h 36min remaining

Example of notification

Report

There is a possibility to send a generated report via provided email address with all players who are going to receive Cashback (with main information such as):

- Player ID
- Cashback amount
- Turnover
- Balance (GGR)
- Number of bets

Payouts

- Option to set Automatic payout OR Manual payout.
- Option to postpone automatic payout for some time to check cashback payouts (risk & fraud prevention).
- Possibility to exclude some players to receive cashback before set time to pay.

Our recommendations:

- Set Cashback for several (up to) 7 days (promotion should not last longer than a week - a longer period might not be as attractive). It can be over a specific time - with sports events windows or famous events like Halloween, Christmas, Valentine's day or others.
- Set Cashback value of 20% if it is up to 2 days long. For longer periods reduce percentage.
- You can choose to add Cashback function to different games to encourage players to play/try games that are not as popular, or have new features.
- Set min stake a little bit higher than most popular low stake value.
- Set min odds not less than 1.50.
- Set min game draws played at least 100 (needed to eliminate risk & fraud cases; creates value for loyal players).
- Create a dedicated page with Cashback Terms & Conditions, banners and place it in general Bonus sub-section. A link for this page will be available inside notification message in our iframe.

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INTERESTED IN INSTALLING CASHBACK?

Contact: sales@betgames.tv